

COPYRIGHT BY B.S.REYNOLDS CO., 918 D ST. NORTHWEST,
WASHINGTON, D. C.

NO. D-4288

ORDER NO. 58069

DATE 12-26-1935

12½ M BOOK COVERS

ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) WASHINGTON, D. C.

IMPRINT SAME AS ABOVE

(C) C.T.CO., CHICAGO

COLOR DESCRIPTION

NO. D-4288

ORDER NO. 58069

DATE 12-26-1935

12½ M BOOK COVERS

ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) NO TITLE.

IMPRINT MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF.) BY CURT TEICH & CO., CHICAGO

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Ref 3

CURT TEICH & CO.

NO. D-4289

ORDER NO. 58076

DATE 12-26-1935

1 M PHOTO PLATIN POST CARDS, ~~WHITE BORDER~~

Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO *entire front.*

TITLE (IN FULL)
(AS COPY)

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE
DEADLINE

LYNN H. BOYER,
PHILADELPHIA, PA.

NO. D-4290

ORDER NO. 58105

DATE 1-18-1936

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. NONE R. M YES

TITLE (IN FULL) PENNSYLVANIA

IMPRINT NONE

A Pleasure Spot in our Forest Parks

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

SEE SKETCH ATTACHED. TAKE OUT BOAT. *Make keystone red*

USE NEW PHOTO. ~~REAR~~ REAR CENTER STAND RUSTIC BROWN, DULL
BROWN ROOF. BLDG. ON RIGHT GRAY, GRAY ROOF. DEEP BLUE WATER. AVOID YELLOW COLOR
ON THIS VIEW.

LYNN H. BOYER
PHILADELPHIA, PA.

NO. D-4290

ORDER NO. 58105

DATE 1-18-1936

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. NONE R. M YES

TITLE (IN FULL) MOUNTAIN LAUREL (STATE
FLOWER) COMPLETES A PENNSYLVANIA
PANORAMA

IMPRINT MADE IN C.T. ART COLORTONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO.,
CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 4A-H2099.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

color sketch
layout 4
Ret. 6

10

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. D-4291 ✓

ORDER NO. 58140

DATE 1-4-1936

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M

TITLE (IN FULL)

CHINATOWN

SAN FRANCISCO

Non-rolled

NONE

YES

IMPRINT

SAME AS ABOVE

~~(c) C. T. & CO., CHICAGO~~

© STANLEY A. PILTZ COMPANY

COLOR DESCRIPTION

(USE PHOTO NO. 5A-H1068)

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. D-4291

ORDER NO. 58140

DATE 1-4-1936

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M

TITLE (IN FULL)

GRANT AVENUE, CHINATOWN

NO

YES

IMPRINT

NONE

COLOR DESCRIPTION

USE NEW PHOTO. MAKE COLORFUL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*Submit
HCP*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-4292 ORDER NO. 58142 DATE 12-30-1935

CUSTOMER HOTEL MARTIN,
DOTHAN, ALA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 PC

SIZE

3 1-2 X 5 1-2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP- SCENE IN THE LOBBY OF HOTEL
MARTIN

BOT- 212 EAST MAIN STREET, DOTHAN, ALA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Art Works
1000
JB

Layout 8
Ret. 6

DISTRIBUTED BY FULMER'S,
SANTA CRUZ, CALIF.

NO. D-4293

ORDER NO. 58159

DATE 1-4-1936

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) BIG BASIN AND SANTA CRUZ
BIG TREES, CALIFORNIA

IMPRINT SAME AS ABOVE

(C) C.T.&CO., CHICAGO

Handlettered

COLOR DESCRIPTION

USE NEW PHOTO)

DISTRIBUTED BY FULMER'S,
SANTA CRUZ, CALIF

NO. ~~D-4293~~ D-4293

ORDER NO. 58159

DATE 1-4-1936

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) "FOREST PRIMEVAL" IN THE
CALIFORNIA REDWOODS

IMPRINT MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF.) BY CURT TEICH & CO.,
INC., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 3A-H371

DEADLINE

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 lines

Layout 6 1/2
Ref: 11 1/2

DISTRIBUTED BY FULMER'S,
SANTA CRUZ, CALIF.

NO. D-4294

ORDER NO. 58157

DATE 1-4-1936

121 M

LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. NO R. M YES

TITLE (IN FULL) *Handwritten*
SANTA CRUZ, CALIFORNIA

IMPRINT SAME AS ABOVE

PIER AND CASINO FROM WEST CLIFF DRIVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 5A645

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO. D-4294

FULMER'S,
SANTA CRUZ, CALIF.

ORDER NO. 58157

DATE 1-4-1936

121 M

LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) CASINO AND BEACH, SANTA
CRUZ, CALIFORNIA

IMPRINT MADE BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 lines
TYPE

20 1/2
A 34

5
8
13

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. **0-4295**

ORDER NO. **58223** DATE **1-4-1936**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER **THE HUENEFELD CO.,
CINCINNATI, O.**

12 M 500 SPEC. P. C. SIZE **4 5-8 X 6 5-8**

STYLE **ART COLOR ONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **BOSS ROYAL (ETC. AS PER LAYOUT)**

FRONT NO.

NONE (this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

Must have H.C.P.

1/15/36 by 4 o'clock P.M.

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

L.O. 2 1/2
Ret 3 1/2
W.C. 1 1/2
L.A. 12 1/2
C-1/2

E.A.BISHOP, RACINE, WISCONSIN

NO. D-4296 ✓

ORDER NO. 58246

DATE 1-6-1936

12 1/2 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PENINSULA AND POTOWATOMI

STATE PARKS AND DOOR COUNTY, WISCONSIN

Handwritten

TITLE - CHERRY ORCHARD IN BLOOM

COLOR DESCRIPTION

USE NEW PHOTO) REVERSE PICTURE.

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

E.A.BISHOP,
RACINE, WIS.

NO. D-4296

ORDER NO. 58246

DATE 1-6-1936

12 1/2 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

DOOR COUNTY CHERRIES

COLOR DESCRIPTION

USE NEW PHOTO. MAKE CHERRIES BRIGHT RED.

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Raymond 9 1/2
Ref = 7
Springer M-4

D/0206

YES

5
xc12
A34

2 lines

2 lines

10
2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4297** ORDER NO. **58221** DATE **1-6-1936**

CUSTOMER **HOTEL KNICKERBOCKER,
SAN DIEGO, CALIF.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE **3 1-2 X 5 1-2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOTEL KNICKERBOCKER, SAN
DIEGO, CALIFORNIA**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. \$ 120

Dry — Wet — Pancromatic — Color Separation \$ 133

Transfer — Paper Process — New Process. \$ 150

Stripping — White Border — Full Face. \$ 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

**ELIMINATE SIGN ON TOP OF HOTEL AND
SOME OF THE OTHER SIGNS & BUILDINGS
(USE OWN JUDGMENT).**

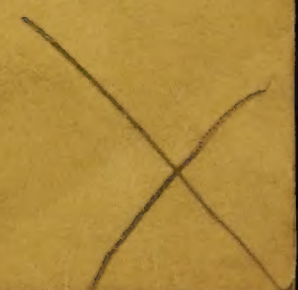
**CUSTOMER SUGGESTS THAT THE HOTEL BE
MADE TO APPEAR A BIT TALLER.**

COLOR DESCRIPTION

Rel 4
C-1/2

PHOTO RETURNED TO PHOTO USED FOR

Art Works
7.50



NO. D-4298

C.P. JOHNSTON CO.,
SEATTLE, WASHINGTON

ORDER NO. 58198

DATE 1-6-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SEATTLE AND VICINITY

IMPRINT SAME AS ABOVE

YES same
as D-543

AEROPLANE VIEW OF SEATTLE,
WASHINGTON

(C) C.T. & CO., CHICAGO

SMALL TYPE: (C) CHAS. R. LAIDLAW, AEROPHOTO

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2634

NO. D-4298

C.P. JOHNSTON CO.,
SEATTLE, WASHINGTON

ORDER NO. 58198

DATE 1-6-1936

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) RHODODENDRON, WASHINGTON
STATE FLOWER

IMPRINT MADE IN C.T. ART COLORTONE (REG.
U.S. PAT. OFF.) BY CURTTEICH & CO.,
CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2650.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL NO. D-4299 ORDER NO. 58220 DATE 11-4-1936

CUSTOMER OXFORD HXI APTS.,
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4M PC SIZE 3 1-2 X 5 1-2

STYLE PHOTO VARI COLOR, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full OXFORD APARTMENTS, 524 NINTH
ST. SOUTH, ST. PETERSBURG, FLA.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof Titles—Red, Blue.

~~USE XMOXEXREEM~~

2 DOOR PLATES TO READ "OXFORD
APARTMENTS". POLES, BICYCLE, WIRES,
& REAR RIGHT BLDG. TO BE ELIMINATED.
ALSO SEE BACK OF PHOTO.

COLOR DESCRIPTION

RETURN SMALL PHOTO.

Ref. 01
Mark

PHOTO RETURNED
TO
PHOTO USED FOR

Off 2-26

HC-314
A36

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4300

ORDER NO. 58207

DATE 1-4-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL)

ROCKY MOUNTAIN NATIONAL

IMPRINT SAME AS ABOVE

PARK CIRCLE TRIP

(C) C.T.&CO., CHICAGO

GRAND LAKE

COLOR DESCRIPTION

USE PHOTO USED ON FRONT OF COVER NO. D-520)

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4300

ORDER NO. 58207

DATE 1-4-1936

12 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL)

LONG'S PEAK AND FOREST

IMPRINT MADE BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

GRAND CANYON FROM TRAIL RIDGE ROAD

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2477.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-4302**

ORDER NO. **58279**

DATE **1-8-1936**

CUSTOMER **THE FOX HOTEL,
AUSTIN, MINN.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M

PC

SIZE

3 1/2 x 5 1/2

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP: "ON THE WAY TO THE TEN THOUSAND
LAKES"**

BOT: HOTEL FOX, AUSTIN, MINNESOTA

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. **120**

Dry — Wet — Pancromatic — Color Separation **133**

Transfer — Paper Process — New Process. **150**

Stripping — White Border — Full Face. **175**

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SPH 968

PHOTO RETURNED

TO

PHOTO USED FOR

5

X

CARLOS JORDI, OBISPO 106, HAVANA, CUBA.

Made in U.S.A.

NO. D-4303

ORDER NO. 63913

DATE 7-29-1936

12 1/2 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL)

SOUVENIR FROM HAVANA,
CUBA

IMPRINT

SAME AS ABOVE

AVENIDA DE PALMAS
ROYAL PALM AVENUE

Stamp given Blank

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON FRONT OF COVER NO. D-1020

CARLOS JORDI,
HAVANA, CUBA

NO. D-4303

ORDER NO. 63913

DATE 7-29-1936

12 1/2 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL)

(AS PER COPY)

IMPRINT

MADE BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

(USE SAME VIEWS AS ON BACK OF COVER NO. D-442)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

204

~~Sanborn~~ 3

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4304 ✓
D-4304

ORDER NO. 57278

DATE 1-6-1936

6 M ART COLORTONE PICTURES FULL FACE SIZE 7x11	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M. NO
TITLE (IN FULL) NONE	IMPRINT SAME AS ABOVE
	NO TITLE:- (REDACTED)

COLOR DESCRIPTION
DARK PINES, LIGHTER MEADOW. PEAKS DARK WITH DARK BLUE
VEGETATION AND SOME LIGHTER SPOTS. PEAK MUST COME IN CLEAR WITH CONVOLUTIONS
CORRECTLY SHOWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

12
11

5

204

NO. D-4305

SANBORN SOUVENIR CO.,
DENVER, COLO.

ORDER NO. 57278

DATE 1-6-1936

6 M ART COLORTONE PICTURES FULL PAGE SIZE 7x11
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~ON FRONT~~ NONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT SAME AS ABOVE

XXXXX NO TITLE - ~~(IT PRINTS IT ON)~~

COLOR DESCRIPTION

PEAK MUST COME OUT NICELY AND CORRECTLY OUTLINED. LOWER PORTION
OF VIEW MUST BE NOT BE SO GREEN. WANT SNAPPY SNOW EFFECT.

0A-5154

D 4284

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4306

ORDER NO. 58347

DATE 1-8-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ACME ELEC. HEATING CO.,
BOSTON, MASS.

1 M FC

SIZE

3 1/2 x 5 1/2

STYLE

XX PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ACROM (ETC. AS PER LAYOUT)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

2 photo - drawing set
4/17/36

PHOTO RETURNED

TO

PHOTO USED FOR

1200
4/17/36

X

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-4307 ORDER NO. 58421 DATE 1-13-1936

CUSTOMER THE DRAKE,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC.

SIZE 3 1-2 X 5 1-2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NO TITLE.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

for front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Set 2 1/2
C. 1/2

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL No. ✓D-4308 ORDER NO. 58421 DATE 1-13-1936

CUSTOMER THE DRAKE,
CHICAGO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1-2 X 5 1-2
3XX3XX2X

STYLE

PHOTO PLAT IN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO TITLE.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

same as D4307

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

No on front

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

R- 2 1/2
e 1/4

Handwritten notes and signatures in red ink.

6

W. J. HARRIS CO., INC.,
ST. AUGUSTINE, FLA.

NO. D-4309 ✓

ORDER NO. 58409

DATE 1-10-1936

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) A PICTORIAL TRIP
THROUGH OLD FORT MARION NATIONAL
MONUMENT ST. AUGUSTINE, FLA.

IMPRINT SAME AS ABOVE

(C) C. T. & CO., CHICAGO

WATCH TOWER

COLOR DESCRIPTION

USE PHOTO USED ON FRONT OF COVER NO. N-3066

W. J. HARRIS CO., INC.,
ST. AUGUSTINE, FLA.

NO. D-4309

ORDER NO. 58409

DATE 1-10-1936

12M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) THE ARCH, FORT MARION
NATIONAL MONUMENT, ST. AUGUSTINE,
FLA.

IMPRINT MADE BY CURT TEICH & CO.,

INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 31504

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. D-4310

ORDER NO. 58452

DATE 1-15-1936

25 M LARGE 10-VIEW FOLDERS

Folder Covers

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WHITEFACE MT. MEMORIAL
HIGHWAY ADIRONDACK MTS., N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

TOLL HOUSE ON WHITEFACE MOUNTAIN
HIGHWAY FROM ACROSS LAKE STEVENS

COLOR DESCRIPTION

USE PHOTO NO. 6A-H115

C.W. HUGHES & CO., INC.

NO. D-4310

ORDER NO. 58450

DATE 1-15-1936

25 M LARGE 10-VIEW FOLDERS

Folder Covers

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PROTECTED FOOT RAIL
FROM END OF WHITEFACE MOUNTAIN
HIGHWAY TO SUMMIT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T. ART COLOR TONE
(REG. U.S. PAT. OFF.) BY CURT TEICH
& CO., INC., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 6A-H115

SUBMIT: RET. PHOTO

☒ L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. D-4311

ORDER NO. 58523

DATE 2-20-1936

25 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) REDWOOD HIGHWAY
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M YES

IMPRINT SAME AS ABOVE
(C) C.T. & CO., CHICAGO

same
as D-1784

COLOR DESCRIPTION

USE NEW PHOTO, SEE TISSUE ATTACHED.

S.A. PILTZ.,
SAN FRANCISCO, CALIF.

NO. D-4311

ORDER NO. 58523

DATE 2-20-1936

25 M LARGE FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON THE SOUTH FORK OF
THE EEL RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M YES

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A. Reg. U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 1A1539

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Colored in Film
Lays out = 7
Red 10 1/2

A-34

Submit Photo to
Curt Teich

2
7

X

A. C. HILLABORD, MADISON, IND.

NO. D-4312 ✓

ORDER NO. 58531

DATE 1-15-1936

6 M LARGE ~~10 VIEW FOLDERS~~ *Folder Covers*

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M

YES

TITLE (IN FULL) MADISON, IND. AND CLIFTY FALLS STATE PARK

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

CLIFTY FALLS

COLOR DESCRIPTION

USE PHOTO NO. 19689

A. C. HILLABOLD

NOD-4312

ORDER NO. 58531

DATE 1-15-1936

6 M LARGE ~~10 VIEW FOLDERS~~ *Folder Covers*

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M

YES

TITLE (IN FULL) MOONLIGHT ON OHIO RIVER, MADISON, IND.

IMPRINT MADE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 31393

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Layout
Ret
7
8

A34

C.W.HUGHES & CO., INC.

NO. D-4313 ✓

ORDER NO. 58454

DATE 1-15-1936

25M LARGE ~~12 VIEW FOLDERS~~ *Frederic Cover* BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M YES

TITLE (IN FULL) NORTHWEST BAY, TONGUE MT
FIVE MILE MT., SAGAMORE ISLAND,
THE NARROWS AND BLACK MT., LAKE
GEORGE, N.Y.

IMPRINT MADE IN C.T. ART COLORTONE
(REG.U.S.PAT.OFF.) BY CURT TEICH
AND CO., INC., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 4A-H63

NO. D-4313

C.W.HUGHES & CO., INC., MEEHANVILLE, N.Y.

ORDER NO. 58454

DATE 1-15-1936

25M LARGE ~~12 VIEW FOLDERS~~ *Frederic Cover* FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M YES *same as*

TITLE (IN FULL) LAKE GEORGE, NEW YORK

IMPRINT SAME AS ABOVE *D 1070*

PARADISE BAY AND BLACK MT.

(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1467

Front →

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

25

E. A. BISHOP, RACINE, WISCONSIN

NO. D-4314

ORDER NO. 58446

DATE 1-14-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) GREETINGS FROM LAKE GENEVA

IMPRINT SAME AS ABOVE

WISCONSIN

COLOR DESCRIPTION

USE PHOTO NO. 97241

NO. D-4214

E. A. BISHOP

ORDER NO. 58446

DATE 1-14-1936

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SHORE LINE AT LAKE GENEVA

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 3A-H320

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

L. V. WAREHAM,
FRANKFORT, MICH.

NO. D-4315 ✓

ORDER NO. 58559

DATE 1-16-1936

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER

TITLE (IN FULL) S.S. ANN ARBOR NO. 7,
FRANKFORT, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT LETTERING ON PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 2-17

L.V. WAREHAM,
FRANKFORT, MICH.

NO. D-4316 ✓

ORDER NO. 58559

DATE 1-16-1936

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

S.S. WABASH, FRANKFORT,
MICH.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT LETTERING ON PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 1/2

L.V. WAREHAM,
FRANKFORT, MICH.

NO. D-4317

ORDER NO. 58559

DATE 1-16-1936

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) HARBOR ENTRANCE AND PARK,
FRANKFORT, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT LETTERING IN PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET



2 1/2

L. V. BARNHAM,
FRANKFORT, MICH.

NO. D-4318 ✓

ORDER NO. 58559

DATE 1-16-1936

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THREE ANN ARBOR SHIPS IN
THE HARBOR, FRANKFORT, MICH.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT LETTERING IN PHOTO!

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TIME 1-16-36

211³

3 1/2

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4319 ✓
ORDER NO. 58570
DATE 1-17-1936

6 M ART COLORTONE PICTURES SIZE 7 X 11, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

(NO TITLE)

COLOR DESCRIPTION

CUT AS INDICATED. DON'T TOUCH UP BUILDING OR MINE DUMP, DISREGARD THEM, ALSO ROAD. JUST BRING OUT MOUNTAIN CLEAR IN GOOD COLOR WITH ORIGINAL SKY. SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE — 112

Printed 3/17
211³
211

12

CUSTOMER

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. D-4321

ORDER NO. 59006

DATE 1-24-1936

12 M500 ART COLORTONE DOUBLE CARDS SIZE 3 1-2 X 11

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW FROM THE SUMMIT OF
WHITEFACE MT. AT THE END OF
WHITEFACE MEMORIAL HIGHWAY,
ADIRONDACK MTS. N.Y.

IMPRINT SAME AS ABOVE

Put in stamp space

Place Stamp Here

COLOR DESCRIPTION

IT IS VERY IMPORTANT THAT WE DO NOT CUT OFF THE LEFT
END OF PHOTO, AS THE FIRST MOUNTAIN MARCY MUST APPEAR. THEN IN
ROTATION, COLDEN, AVALANCHE PASS, MC INTYRE, INDIAN PASS, WALLFACE,
SANTANONI, AMPERSAND, LAKE PLACID AND AT THE EXTREME RIGHT, IF YOU
DO NOT CUT OFF, ALTON AND ST. ARMAND. THIS IS TO BE TITLED, 'VIEW
FROM THE SUMMIT OF WHITEFACE MT. AT THE END OF WHITEFACE MEMORIAL
HIGHWAY, ADIRONDACK MTS. N.Y.'

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

Color Photo
Layout 7
p. 8

ARROWHEAD TRADING POST,
DULUTH, MINN.

✓ NO. D-4322

ORDER NO. 58594

DATE 3-4-1936

6 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) LAKE SUPERIOR, U.S. HIGHWAY

IMPRINT SAME AS ABOVE

NO. 61, DULUTH, MINN. TO PORT ARTHUR,
CANADA. AMERICA'S GREATEST SCENIC
DRIVE

(C) C.T. & CO., CHICAGO

~~BEAVER RIVER~~ SILVER CREEK CLIFF

COLOR DESCRIPTION

USE NEW PHOTO

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. D-4322

ORDER NO. 58594

DATE 3-4-1936

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) AIRPLANE VIEW OF BEAUTIFUL

IMPRINT ~~XXXX~~ MADE BY CURT TEICH & CO.,

HARBOR, GRAND MARAIS, MINN. NORTH
SHORE, LAKE SUPERIOR ON U.S. HIGHWAY
NO. 61

INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 1A1970

9BH1668

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-4323 **ORDER NO.** 58605 **DATE** 1-27-1936

CUSTOMER HOTEL FREMONT,
FREMONT, OHIO

12 1/2 M FOLDERS **SIZE** 9 x 12

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No **Copyright in Plate** Yes No
Title in full VISIT HISTORIC FREMONT
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ARTGRAVURE BLUE

FRONT NO. NONE (All of this on address side) **R. M.** Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No **Special type as sample**
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

one extra Neg for Blue

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 8
Ret 13 1/2
L.A. 5
Comp 5
Photo 6
Cl. sp. 4
Coloring 2
Mounting 2

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO

DIAL No. D-4324 ORDER NO. 59152 DATE 1-30-1936

CUSTOMER RICE'S HOTEL,
DECATUR, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE
White border

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full XDEXXX

RICE HOTEL, DECATUR, INDIANA

FRONT NO. 5 (All of this on address side)
R. M. Yes
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER _____ Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 2 1/2

CUSTOMER

DIAL No. ✓ D-4225

ORDER NO. 59150

DATE 1-30-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER RCLOCK, INC.

SOUTHPORT, CONN.

2 M PG

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARIOLLO, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RCLOCK, INC. (ETC. AS PER COPY)

FRONT NO. Spec 5 (All of this on address side)
R. M. Yes Yes
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Customer No Imprint

RETOUCHING DEPARTMENT

Submit Sketch ← Layout → Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2.00

Job

40 3/4
A 2 1/2
C 1/2

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO YES NO

DIAL NO. D-4326 ORDER NO59146 DATE 1-30-1936

CUSTOMER BOE BARRETT
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BOE BARRETT AUTOMOTIVE SERVICE
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED.

USE PHOTO NO. D-2836 & 2 NEW PHOTOS

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

3 photos ret
4/6/36

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4327

ORDER NO. 59135

DATE

1-30-1936

CUSTOMER THE ALLES PRESS, KANSAS CITY, MO.

DEPT.

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full THE ADMINISTRATION BUILDING (TOP LEFT)

FACT: UNIVERSITY OF KANSAS CITY
5100 ROCKHILL ROAD
KANSAS CITY, MISSOURI

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process

150

Stripping — White Border — Full Face

175

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue.

COLOR DESCRIPTION

This is supposed to be a very artist subject
and the trees are an important factor. The building
continues to right in back of trees, so much of
this right hand portion of view should be retained
to indicate this.

NO

YES

RETURN PHOTO

*Photo ret.
2/26/36*

PHOTO RETURNED

TO

PHOTO USED FOR

J.E. BARR DRUG STORE,
SANDY LAKE, PA.

NO. D-4329

ORDER NO. 58637

DATE 1-31-1936

I M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

TITLE (IN FULL) STATE HIGHWAY BRIDGE
OVER SANDY CREEK, SANDY LAKE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. / 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

LIGHT CEMENT BRIDGE. REAR RIGHT BLDG. CREAM, BROWN
TRIM. ON LEFT GRAY, SIATE ROOFS.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET IN

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-4330 ✓

ORDER NO. 59209

DATE 2-1-1936

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ADIRONDACK MOUNTAINS
NEW YORK

SUMMIT OF MT. MARCY, 5344 FEET
HIGH

WHITEFACE FROM BIRCH POINT,
LAKE PLACID

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. YES same as

IMPRINT SAME AS ABOVE D489

(C) C. T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 6A-H56

use photo 73053

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-4330

ORDER NO. 59209

DATE 2-1-1936

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP OF WHITEFACE
MOUNTAIN ABOVE THE CLOUDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. YES

IMPRINT MADE IN C. T. ART & LORTONE
(REG. U. S. PAT. OFF.) BY CURT TEICH
& CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 6A-H117

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. **D-4331**

ORDER NO. **59212**

DATE **2-1-1936**

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. **YES**

TITLE (IN FULL) **LAKE PLACID AND WHITEFACE**

IMPRINT **SAME AS ABOVE**

**MT. MEMORIAL HIGHWAY ADIRONDACK
MTS., N.Y.**

(C) C.T. & CO., CHICAGO

**LAKE PLACID FROM SIGNAL
HILL, WHITEFACE MT. IN DISTANCE**

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1949

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. **D-4331**

ORDER NO. **59212**

DATE **2-1-1936**

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. **YES**

TITLE (IN FULL) **SECOND HAIRPIN TURN ON
WHITEFACE MOUNTAIN HIGHWAY, GREEN
MOUNTAINS OF VERMONT IN THE
DISTANCE**

IMPRINT **MADE IN C.T. ART COLORTONE
(REG. U.S. PAT. OFF.) BY CURT TEICH
& CO., CHICAGO**

COLOR DESCRIPTION

USE PHOTO NO. 6A-H106

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

*pay out 9
det 2 1/2*

Handwritten: Sketch 2 lines

*12
2*

X

color
Layout 8 1/2
R. 9
extra R. 5 1/2

28C. 1/2
A39

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. D-4332
ORDER NO. 59234
DATE 2-5-1936

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

YES

TITLE (IN FULL) TEXAS CENTENNIAL

IMPRINT SAME AS ABOVE

EXPOSITION 1836 DALLAS 1936

(C) C.T.&CO., CHICAGO

ENTRANCE, STREETS OF

ALL NATIONS

COLOR DESCRIPTION

USE PHOTO NO. 6A-H225

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. D-4332
ORDER NO. 59234
DATE 2-5-1936

25M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

YES

TITLE (IN FULL) NIGHT VIEW, STATE OF

IMPRINT SAME AS ABOVE

TEXAS BUILDING, TEXAS CENTENNIAL
EXPOSITION

MADE IN C.T. ART COLORTONE (REG.
U.S.PAT.OFF) BY CURT TEICH & CO.,
CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 6A-H217

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1 or 2 lines

5
2

X

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

DIAL No. ☒ D-4333 ORDER NO. 59247

DATE 2-6-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

THE MERRIAM CO.,
ROCKAWAY BEACH, MO.

6 M PC GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: LAKE TANEYCOMO, AT ROCKAWAY
BEACH

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IN PLATE ON SMALL PICTURE: ENTRANCE AND PORCH, HOTEL TANEYCOMO

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

RETURN PHOTO YES NO

at bottom
double print in black
see in "Print"

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-4334

ORDER NO. 59247

DATE 2-6-1936

CUSTOMER THE MERRIAM CO.,
ROCKAWAY BEACH, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PEGROUP(3) SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE AT BOTTOM: OPERATED BY THE

MERRIAM CO., ROCKAWAY BEACH, MO.

IN PLATE ON VIEW AT TOP LEFT: HOTEL ROCKAWAY

IN PLATE ON VIEW AT TOP RIGHT: ENTRANCE AND PORCH, HOTEL TANEYCOMO

IN PLATE IN CENTER: ~~MERRY~~ MODERN COTTAGES

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. CHANGE SAILBOAT TO
MOTORBOAT. SEE PETE ON DRAWING.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade-Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

8
13

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL No. ☒ D-4335 ORDER NO. 59247 DATE 2-6-1936

CUSTOMER THE MERRIAM CO.,
ROCKAWAY BEACH, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M C GROUP (4) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(A) SPORTS ACTIVITIES AT ROCKAWAY
BEACH, MO.

(B) HOTEL TANEYCOMO

(C) HOTEL ROCKAWAY

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Number on front

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

Photos in D. 4808

PHOTO RETURNED

TO

PHOTO USED FOR

Lay out 8 1/2
7

SHREVEPORT NEWS AGENCY,
SHREVEPORT, LA.

NO. D-4336
ORDER NO. 59264
DATE 2-8-1936

6 M LARGE FOLDER COVERS FRONT

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M
TITLE (IN FULL) DARKSDALE FIELD		NO	YES
"WORLD'S LARGEST AIRPORT"		IMPRINT	NONE
SHREVEPORT, LA.		(C) C.T.&CO., CHICAGO	
"OLD GLORY" WAVING OVER THE			
WORLD'S LARGEST AIRPORT			

COLOR DESCRIPTION

USE PHOTO NO. 6A-H256

SUBMIT SKETCH OF ENTIRE COVER TO CUSTOMER.

SHREVEPORT NEWS AGENCY,
SHREVEPORT, LA.

NO. D-4336
ORDER NO. 59264
DATE 2-8-1936

6M LARGE FOLDER COVERS BACK

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M
TITLE (IN FULL) LAKE SHRE DRIVE AROUND		NO	YES
CROSS LAKE, SHREVEPORT, LA.		IMPRINT	MADE IN C.T.ART COLORTONE
		(REG. U.S. PAT. OFF.) BY CURT	
		TEICH & CO., CHICAGO	

COLOR DESCRIPTION

USE PHOTO NO. 6A-H255

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4337
ORDER NO. 58705
DATE 2-11-1936

Colorado
Layout 7 1/2
6

no 1 3/4
f. 35

6 M LARGE ALBUM COVERS		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	FRONT NO.	R. M. YES <i>same as</i>
TITLE (IN FULL) ALBUM OF VIEWS, ROCKY MT. NATIONAL PARK AND CIRCLE TRIP, COLORADO	IMPRINT	SAME AS ABOVE <i>D 1197</i>
		<i>© C.T. & Co., Chicago</i>

COLOR DESCRIPTION
USE PHOTO 5649-29

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4337
ORDER NO. 58705
DATE 2-11-1936

6 M LARGE ALBUM COVERS		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	FRONT NO.	R. M. YES
TITLE (IN FULL) NEVER SUMMER RANGE FROM TRAIL RIDGE ROAD	IMPRINT	XXXXXXXXXX
		MADE BY CURT TEICH & CO., INC., CHICAGO, U. S. A.

COLOR DESCRIPTION
USE NEW PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2-13

X

Layout 9
Ret. 10 1/2

A39

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO
NO. D-4338
ORDER NO. 57367
DATE 2-11-1936

12 M 500 LARGE FOLDER COVERS		FRONT
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M. YES <i>same as D-3634</i>
TITLE (IN FULL) CLEVELAND OHIO "THE CITY OF INDUSTRY AND REFINEMENT"	IMPRINT SAME AS ABOVE	
UNION TERMINAL TOWER SHOWING SOLDIERS' AND SAILORS' MONUMENT	(C) C. T. & CO., CHICAGO	
COLOR DESCRIPTION USE PHOTO NO. 4A-H1671		

SAPIRSTEIN GREETING CARD COMPANY, NO. D-4338
CLEVELAND, OHIO
ORDER NO. 57367
DATE 2-11-1936

12 M 500 LARGE FOLDER COVERS		BACK
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. YES	R. M. YES
TITLE (IN FULL) BIRD'S-EYE VIEW OF CLEVELAND MUNINIPAL STADIUM AND SKYLINE	IMPRINT SAME AS ABOVE	
COPYRIGHT BY AERIAL SURVEYS, INC., CLEVELAND, OHIO	MADE IN C.T. ART COLOR TONE (REG. U.S. PAT. OFF.) BY CURT TEICH & CO., CHICAGO	
COLOR DESCRIPTION USE PHOTO NO. 5A-H1233		

SUBMIT: RET. PHOTO ☒ & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3

X

new
TYPE

Int. 5 bar
H.C. 1
L.A. ~~12~~
13
J. L. L. 3
J. L. L. 2
Hand Color 2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. PHOTO USED FOR TO

DIAL No. **D-4339**

ORDER NO.

59350

DATE

2-11-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

B. B. BABER

EL PASO, TEX.

6 7/16 x 3 7/8

Photos for
this Customer

VS 122

M LABELS

SIZE

6 3/8 x 3 7/8

STYLE ART G. LORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ANT PATCHES

REG. U.S. PAT. OFF.

BOT — COPYRIGHT 1936, BY B.B. BABER, DIMES PRODUCTS
COMPANY, EL PASO, TEXAS, U.S.A.

FRONT NO. NONE

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

See Bill

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very Rough

Must have H.P. 2/21/36

SMITH SERVICE STATION,
LOG CABIN,
MITCHELL, IND.

✓ NO. D-4340

ORDER NO. 59355

DATE 2-14-1936

I M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. NO

TITLE (IN FULL) GARDEN AND MILL, SPRING
MILL STATE PARK, MITCHELL, IND.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

SMITH SERVICE STATION,
LOG CABIN,
MITCHELL, IND.

✓ NO. D-4341

ORDER NO. 59355

DATE 2-14-1936

1 M PHOTO PLATIN POST CARDS WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MILL STILL HOUSE, SPRING
MILL STATE PARK, MITCHELL, IND. IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 3-17

SMITH SERVICE STATION,
LOG CABIN,
MITCHELL, IND.

✓ NO-4342

ORDER NO. 59355

DATE 2-14-1936

I M PHOTO PLANTIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WOODEN GEARS, HAMERSMILL,
SPRING MILL STATE PARK, MITCHELL,
IND.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TITLE SET UP

22

SMITH SERVICE STATION,
LOG CABIN,
MITCHELL, IND.

NO. D-4343

ORDER NO. 59355

DATE 2-14-1936

1 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MUSEUM, SPRING MILL STATE
PARK, MITCHELL, IND. IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 DT 411 111

5

SMITH SERVICE STATION,
LOG CABIN,
MITCHELL, IND.

NO. D-4344

ORDER NO. 59355

DATE 2-18-1936

I M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SASH SAW MILL, SPRING
MILL STATE PARK, MITCHELL, IND.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET IN

SMITH SERVICE STATION,
LOG CABIN,
MITCHELL, INKD.

✓ NO. D-4345

ORDER NO. 59355

DATE 2-14-1936

1 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRANNY WHITE HOUSE,
BUILT 1824, SPRING MILL STATE
PARK, MITCHELL, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

1 1/2

SMITH SERVICE STATION,
LOG CABIN,
MITCHELL, IND.

NO. **D-4346**

ORDER NO. **59355**

DATE **2-14-1936**

J M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **1**

R. M **NO**

TITLE (IN FULL) **CAMPING GROUND, SRRING
MILL STATE PARK, MITCHELL, IND.**

IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER **X**

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

11
8

SMITH SERVICE STATION,
LOG CABIN,
MITCHELL, IND.

4347
✓ NO. D-~~4347~~

ORDER NO. 59355

DATE 2-14-1936

I M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SHOE SHOP, SPRING MILL
STATE PARK, MITCHELL, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

SMITH SERVICE STATION,
LOG CABIN,
MITCHELL, IND.

4348
NO. D-4348

ORDER NO. 59355

DATE 2-14-1936

IM PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE, DONALDSON'S
CAVE, SPRING MILL STATE PARK,
MITCHELL, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

17000 100 100

Correspondence
6
8

A 38

HERZ POST CARDS,
1565 EBERS ST.,
SAN DIEGO, CALIF.

NO. 4349

ORDER NO. 59395

DATE 2-17-1936

25 M. LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

R. MYES

same as D-444

TITLE (IN FULL) GRAND CANYON NATIONAL PARK

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

HERZ POST CARDS,
1565 EBERS ST.,
SAN DIEGO, CALIF.

NO. 4349

ORDER NO. 59395

DATE 2-17-1936

25 M. LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

R. M

YES

TITLE (IN FULL) NAVAJO AND HOPI INDIANS

IMPRINT

SAME AS ABOVE

~~THE GRAND CANYON~~ VIEWING THE

CANYON FROM THE RIM

MADE BY CURT TEICH & CO., INC., CHICAGO,
U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 4A-11132

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. D-4350

ORDER NO. 59431

DATE 2-21-1936

WESLEY ANDREWS CO.,
PORTLAND, ORE.

121 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL IDAHO THE GEM
STATE

Shooting the Rapids - The River of no
return, Salmon River, Idaho

COLOR DESCRIPTION

Use Photo No. 6A-H314

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M YES

IMPRINT SAME AS ABOVE

(C) C. T. & CO., CHICAGO, ILL. ~~TEICH & CO.~~

Exploration Scow

Salmon Gorge - The River of No Return

NO D-4350

ORDER NO. 59431

DATE 2-21-1936

WESLEY ANDREWS CO.,
PORTLAND, ORE.

121 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND CANYON OF SNAKE RIVER -
THE WORLD'S DEEPEST GORGE

COLOR DESCRIPTION

USE PHOTO NO. 6A-H313

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M YES

IMPRINT SAME AS ABOVE

MADE BY CURT TEICH & CO., CHICAGO, U.S.A.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

134
3/11

6 1/2
4

A34

WESLEY ANDREWS CO.,
PORTLAND, ORE.

NO. D-4351

ORDER NO. 58829

DATE 2-21-1936

12¹/₂ M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) COLUMBIA RIVER HIGHWAY
(Trademark) See oldcover attached.

IMPRINT

SAME AS ABOVE

TITLE - STILLWAY, BONNEVILLE DAM, LOOKING
SOUTH FROM WASHINGTON SIDE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

Use new photo

NO. D-4351

WESLEY ANDREWS CO.,
PORTLAND, ORE.

ORDER NO. 58829

DATE 2-21-1936

12¹/₂ M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) BONNEVILLE DAM, LOOKING EAST
TOWARD BRIDGE-OF-THE-GOES, COLUMBIA
RIVER XXXXX BETWEEN WASHINGTON AND
OREGON

IMPRINT

SAME AS ABOVE

MADE BY CURT TEICH & CO., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2461

5A-H-1461

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. -

B. I. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Handwritten notes on the right side of the page, including "Columbia River", "Bonneville Dam", "12", "8", and "72-4".

Handwritten 'X' mark at the bottom right corner.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. **D-4352** ORDER NO. **59470** DATE **2-24-1936**

CUSTOMER **DREAMLAND BEDDING & UPHOLSTERING CO.,
SAN FRANCISCO, CALIF.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M **BLOTTERS GROUP (30)** **3 1/2 x 6**

STYLE **ART COLOR TONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border **Follow Layout**

Title in Plate Yes No Copyright in Plate Yes No

Title in full **MATRESS RENOVATED
(ETC. AS PER COPY)**

FRONT NO. **NONE** (All of this on address side)
R. M. **Yes**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer **C. T. Imprint** **NO Imprint**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print **Handcolor** — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

*Photo of 24 sel
11/30/36*

I. & M. OTTENHEIMER,
BALTIMORE, MD.

ORDER NO. 59525

DATE 2-27-1936

12M500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) BALTIMORE, MD.

IMPRINT

SAVE AS ABOVE

Skyline of Baltimore, Md. from Federal Hill.

(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 3A-H198

I. & M. OTTENHEIMER,
BALTIMORE, MD.

NO. D-4355

ORDER NO. 59525

DATE 2-27-1936

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) GREETINGS FROM BALTIMORE, MD.

IMPRINT

SAVE AS ABOVE

Handwritten

(MADE IN C.T. ART COLOR TONE REG.
U.S. PAT. OFF.) BY CURT TEICH & CO.,
CHICAGO

COLOR DESCRIPTION

MAKE NEW SKETCH.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HERSHEY DEPARTMENT STORE,
HERSHEY, PA.

NO. D-4356

ORDER NO. 57847

DATE 2-27-1936

12 1/2 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) HERSHEY, PA. "THE CHOCOLATE
TOWN"

IMPRINT SAME AS ABOVE

(C) C.T.&CO., CHICAGO

The Hershey Country Club and Ninth Green

COLOR DESCRIPTION

USE NEW PHOTO

HERSHEY DEPARTMENT STORE,
HERSHEY, PA.

NO. D-4356

ORDER NO. 57847

DATE 2-27-1936

12 1/2 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

THE FACTORY AND MODERN
OFFICE BUILDING OF THE HERSHEY
CHOCOLATE CORPORATION

MADE BY CURT TEICH & CO., INC., CHICAGO
U.S.A.

COLOR DESCRIPTION

Use new photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

LAYMAN'S PHARMACY
NEW CASTLE, PA.

✓ NOD-3357

ORDER NO 59546

DATE 2-28-1936

1 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1

R. M NO

TITLE (IN FULL) TROUT STREAM NEAR NEW CASTLE,
VA.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

3 1/2

LAYMAN'S PHARMACY
NEW CASTLE, VA.

NO. D-4358

ORDER NO. 59546

DATE 2-28-1936

1 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) COURT HOUSE, NEW CASTLE, VA.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

1 Print

LAYMAN'S PHARMACY
NEW CASTLE, VA.

✓ NO. D-4359

ORDER NO. 59546

DATE 2-28-1936

1 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) MEADOW CREEK FALLS NEAR
NEW CASTLE, VA.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO

DIAL No. D-4360 ORDER NO. 59589 DATE 3-4-1936
CUSTOMER AUBREY, MOORE & WALLACE, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JOSEPH VITO (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. D-4362

ORDER NO. 58882

DATE 3-6-1936

6 M LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIAN LIFE IN THE
NORTHWEST

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO. SEE TISSUE ATTACHED.

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. D-4362

ORDER NO. 58882

DATE 3-6-1936

6 M LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIAN CAMP IN THE
NORTHWEST

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT MADE BY CURT TEICH & CO., INC.
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON BACK OF COVER NO. N-3288.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4363 ORDER NO. 59649 DATE 3-6-1936
CUSTOMER CHARLES F. DOWD, INC.
TOLEDO, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

12 1/2 M DOUBLE CARDS SIZE 3 1/2 x 11

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OTTAWA HILLS MEMORIAL PARK,
TOLEDO, OHIO
(TITLES IN SKY TO COME)

FRONT NO. SPECIAL (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

*Take out words "Full Face"
Put in "Sample space" Place "Story Here"*

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

*Photo ret
5/1/36*

*6
Order
3/17*

2500

X

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **D-4365** ✓ ORDER NO. **59663** DATE **3-6-1936**

CUSTOMER **ROCHESTER LIEDERKRANZ, INC.,
ROCHESTER, N. Y.**

DEPT. ☐ RETOUCHING
☐ ENGRAVING
☐ PHOTO LITHO
☐ COMPOSING
☐ LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M **PC** SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **TOP: LIEDERKRANZ CLUB**
BOT: 660 WEST MAIN ST. — ROCHESTER, N. Y.

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER _____ Straighten Photo
Negative — Line — Halftone — Combination. ☐ 120
Dry — Wet — Pancromatic — Color Separation ☐ 133
Transfer — Paper Process — New Process. ☐ 150
Stripping — White Border — Full Face. ☐ 175
☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Rush

1
C-3/4

7

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4366 ORDER NO. 59678 DATE 3-6-1936

CUSTOMER FIELD & FLINT
BROCKTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M PC SIZE 3 1/2" x 5 1/2" STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
DR. M.W. LOCKE, WILLIAMSBURG, ONT.,
CANADA

(ETE. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

8x10
10x1
3x3

6x4
1x1

5/11/36

CUSTOMER

DIAL NO. D-4367

ORDER NO. 59678

DATE 3-6-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
FIELD & FLINT
BROCKTON, MASS.

PHOTO PROPERTY OF C. T. & CO.

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"TO THE MAN OF THE FAMILY"
(ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Repro
R. T. 2 1/2
26-1

for
copy
over
1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4368

ORDER NO. 59678 DATE 3-6-1936

CUSTOMER FIELD & FLINT
BROCKTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M PC SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE PHOTC PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

IF MORE MEN WORE THE FAMOUS
M.W. LOCKE SHOE
(ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

XSEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-4369

ORDER NO. 59708

DATE

3-10-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CROWLEY, FLORIST,
YONKERS, N. Y.

4 M PC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CROWLEY, FLORIST - 9 NORTH BROADWAY,
AT GETTY SQUARE - YONKERS, N. Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout
BRING OUT DETAILS OF THE INTERIOR AS CLEARLY AS
POSSIBLE. ON AUTOMOBILE PANEL, BRING OUT THE
NAME "CROWLEY", THE SAME TYPE AS ON ENCLOSED
ENVELOPE.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

Very Rush
Easter m. 1936

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

DIAL No. 0-4371 ORDER NO. 59802 DATE 3-16-1936
 CUSTOMER JENKINS AUTO SALES
DAYTON, OHIO

DEPT.
 RETOUCHING
 ENGRAVING
 PHOTO LITHO
 COMPOSING
 LITHO ART

DATE COMPLETED

Photos for
 this Customer

2 M POST CARD SIZE 3 1-2 X 5 1-2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full DODGE-PLYMOUTH 3rd DODGE TRUCKS
801-643-701-703-705 W. 3RD ST.,
DAYTON, OHIO

FRONT NO. 5 (All of this on address side)
 R. M. Yes No
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample
 IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
 Follow Layout

*Take out black wire cables that
 run across photo*

PHOTO LITHO
 Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
 Prints each from Negatives MATTE or GLOSSY
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
 See Salesman, Customer, or Sample for Position, Office
 DELIVER Straighten Photo
 Negative — Line — Halftone — Combination. 120
 Dry — Wet — Pancromatic — Color Separation 133
 Transfer — Paper Process — New Process. 150
 Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2
C- 1/2

Ret 2
3 up
1/2

X

2

MC KEE'S BOOK STORE
CLINTON, MO.

NO. D-4372

ORDER NO. 59845

DATE 3-18-1936

3 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CLINTON ARTESIAN PARK,
CLINTON, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE set up.

8

X

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

DIAL NO. **D-4573** ORDER NO. **59875** DATE **3-20-1936**
CUSTOMER **ST. LOUIS BAR FIXTURE CO.,**
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M DOUBLE CARD SIZE **5 1-2 X 7**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **GENERAL VIEW OF "BLUE BIRD ROOM"**
MAROTT HOTEL INDIANAPOLIS, INDIANA

FRONT NO. **5 SPECIAL** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Phot sent out
4/1*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4374** ORDER NO. **59875** DATE **3-20-1936**

CUSTOMER **ST. LOUIS BAR FIXTURE CO.,**
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M DOUBLE CARD SIZE 5 1-2 X 7

STYLE **PHOTO PLATINUM WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **CIRCULAR BAR, ANDERSON HOTEL**

FRONT NO. **SPECIAL**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White, Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Printed out

7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL No. **D-4375** ORDER NO. **59875** DATE **3-20-1936**
CUSTOMER **S. T. LOUIS BAR FIXTURE CO.,**
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M DOUBLE CARDS SIZE **5 1-2 X 7**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **GENERAL VIEW OF COCKTAIL ROOM**
JEFFERSON HOTEL

FRONT NO. **SPECIAL** R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO REPRODUCED

TO

PHOTO USED FOR

Proof sent out
4/1

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4376 ORDER NO. 59877 DATE 3-20-1936
CUSTOMER LOKOYA MOUNTAIN LODGE
LOKOYA, NAPA COUNTY, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARD SIZE 3 1-2 X 5 1-2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RUSTIC DINING ROOM AT LOKOYA
MOUNTAIN LODGE OVERLOOKING THE NAPA
VALLEY 2,000 FEET BELOW

FRONT NO. 5
R. M. No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

Photo - 74-H 473

Return photo

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4377** ORDER NO. **59877** DATE **3-20-1936**
CUSTOMER **LOKOYA MOUNTAIN LODGE**
LOKOYA, NAPA COUNTY, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARD SIZE **3 1-2 X 5 1-2**

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **OPEN AIR SWIMMING POOL AT LOKOYA**
MOUNTAIN LODGE IN THE REDWOODS OF NAPA
COUNTY

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. ☐ 120
Dry — Wet — Pancromatic — Color Separation ☐ 133
Transfer — Paper Process — New Process. ☐ 150
Stripping — White Border — Full Face. ☐ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Return Photo

*use front of plate -
show on clipping attached*

*Set 1
C-3/4 2*

*George
100
OK*

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **6-4379**

ORDER NO. **58957**

DATE **3-23-1936**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
**HOTEL ARAGON
CHICAGO, ILL.**

12 M 500 POST CARDS SIZE **3 3 1-2 X 5 1-2**

STYLE **PHOTO PLATIN, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOTEL ARAGON CORNELL AVE. AT
FIFTH FOURTH ST. X**

CHICAGO

TRANSIENT

RESIDENTIAL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

**TAKE OUT SHRUBBERY & LAMPPOSTS
PUT ON FOLIAGE, NOT TOO THICK, TAKE OUT
LETTERBOX. LOCATION OF TREE TO BE CHANGED.
ARROW TO BE MADE ON PHOTO TO SHOW LOCATION
OF COFFEE SHOP. FLAG TO BE MADE FOR TOP
OF BUILDING. SEE BACK OF PHOTO**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

Very Pink

*Photo ret
10/25/37*

*Print out
4/2*

475

*OK
JB*

1/2

DESERT BOOK COMPANY,
SALT LAKE CITY, UTAH

✓ NO. D-4380

ORDER NO. 59952

DATE 3-25-1936

6^M

PHOTO PLATIN MINIATURE PACKAGES

(SIZE 2 1/2 x 3 1/2)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL)

GALLERY ON MOUNT CARMEL
HIGHWAY, ZION NATIONAL PARK, SOUTHERN UTAH

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 14220

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2.12.1936

12

2

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

✓ NO. D4382

ORDER NO. 59952

DATE 3-25-1936

6 M PHOTO PLATIN MINIATURE PACKAGES

(SIZE 2 1/2 x 3 1/2)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) MOUNT MAJESTIC IN FOREGROUND,
ANGEL'S LANDING AT RIGHT, ZION NATIONAL
PARK, UTAH

IMPRINT ~~SAME AS ABOVE~~

PHOTO BY A WILKES (in plate)

COLOR DESCRIPTION

USE PHOTO NO. 92838

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

14 pilled to

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. D-4383

ORDER NO. 59952

DATE 3-25-1936

6 PHOTO PLATIN MINIATURE PACKAGES (SIZE 2 1/2 x 3 1/2) *full face on 3 sides*
border at bottom

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE GREAT WHITE THRONE, ZION
NATIONAL PARK, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT ~~XXXXXXXXXXXX~~

© in plate

COLOR DESCRIPTION

USE PHOTO NO. 78398

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

M

(2)

1/2

DESERT BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. D-4384

ORDER NO. 59952

6 M PHOTO PLATIN MINIATURE PACKAGES

(SIZE 2 1/2 x 3 1/8)

DATE 3-25-1936

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) ZION CANYON, ZION NATIONAL
PARK, UTAH

FRONT NO.

R. M.

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 98751

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

✓ NO. D-4385

ORDER NO. 59952

DATE 3-25-1936

6 M MINIATURE PACKAGES C.T. PHOTO PLATIN (SIZE 2 1/2 x 3 1/2)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL) THE TEMPLE OF SINAWAVA, ZION
NATIONAL PARK, UTAH

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 107951

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

K.

2

1
2

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

✓ NO. D-4386

ORDER NO. 59952

DATE 3-25-1936

6^M PHOTO PLATIN MINIATURE PACKAGES

(SIZE 2 1/2 x 3 1/8)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL) THE QUEEN'S GARDEN, BRYCE
CANYON, NATIONAL PARK, SOUTHERN UTAH

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 120513

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

K.

(2)

1/2

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

✓ NO. D-4387

ORDER NO. 59952

DATE 3-25-1936

6^M PHOTO PLATIN MINIATURE PACKAGES

(SIZE $3\frac{1}{2} \times \frac{5}{8}$)

*Full face on 3 sides
Border at bottom*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO.

R. M

TITLE (IN FULL) THE CATHEDRAL, BRYCE CANYON
NATIONAL PARK, UTAH

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 792-²⁹~~30~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

^X CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

K

(1)

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

4388
NO. D-4388

ORDER NO. 59952

DATE 3-25-1936

6 M PHOTO PLATIN MINIATURE PACKAGES
(ALL OF THIS ON THE PICTURE SIDE)

(SIZE 2 1/2 x 3 1/8)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

TEMPLE OF OSIRIS, BRYCE CANYON
NATIONAL PARK, SOUTHERN UTAH

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 83805

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1/2

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

✓ NO. D-4389

ORDER NO. 59952

DATE 3-25-1936

6 M PHOTO PLATIN MINIATURE PACKAGES (SIZE 2 1/2 x 1 1/4) *full face on 3 sides*
Border at bottom

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER.

FRONT NO.

R. M

TITLE (IN FULL) THE QUEEN'S COURT, BRYCE
CANYON NATIONAL PARK, UTAH

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 793-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

^x CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

15

①

✓ NO. D-4370

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

ORDER NO. 59952

DATE 3-25-1936

6 M PHOTO PLATIN MINIATURE PACKAGES (SIZE 2 1/2 x 3 1/8)

*Full face on back of
Border at bottom*

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.
TITLE (IN FULL) THE WINDOW WALL, BRYCE CANYON
NATIONAL PARK, SOUTHERN UTAH

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. R. M.
IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. ~~120514~~ 120514

SUBMIT: RET. PHOTO 1 B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

①

1
2

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO D-4391

ORDER NO. 59952

2 1/2 x 3 5/8

DATE 3-25-1936

6 M PHOTO PLATIN MINIATURE PACKAGES (SIZE ~~3 1/2 x 5 1/8~~)

Full face on 3 sides
Border at bottom

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M

TITLE (IN FULL) GULLIVER'S CASTLE AND NEW
TRAILS, BRYCE CANYON NATIONAL PARK, UTAH

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H226

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2. 1/2 x 3 5/8

5
R

1

negative 1/2

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

✓ NO. D-4392

ORDER NO. 59952

DATE 3-25-1936

6 M PHOTO PLATIN MINIATURE PACKAGES (SIZE 2 1/2 x 3 1/8)

*Full face on 3 sides
Border at bottom*

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL) VICTORIAN ARCH, BRYCE NATIONAL PARK, UTAH

MPRINT

SMALL TYPE - PHOTO COURTESY DR.
W. H. HOPKINS

COLOR DESCRIPTION

USE PHOTO NO. 4A-H418

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

M

3

1/2

✓ NO. D-4393

DESERT BOOK COMPANY,
SALT LAKE CITY, UTAH

ORDER NO. 59952

DATE 3-25-1936

6 M MINIATURE PACKAGES, PHOTO PLATIN (SIZE 2 1/2 x 3 1/8)

Full face on 3 sides
Border at bottom

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M

TITLE (IN FULL) ROBBERS ROOST, BRYCE NATIONAL
PARK, UTAH

IMPRINT

SMALLTYPE. PHOTO COURTESY DR W. H. HOPKINS

COLOR DESCRIPTION

USE PHOTO NO. 4A-4317

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X

CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

5

3

1/2

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. D-4394

ORDER NO. 59952

DATE 3-25-1936

6 M MINIATURE PACKAGES, PHOTO PLATIN (SIZE 2 1/2 x 3 1/4)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

Full face on 3 sides
Border at bottom

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) QUEEN VICTORIA, BRYCE NATIONAL PARK, UTAH

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 4A-H419

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. ☒

B. I. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

15
K,

1

1/2

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH		✓ NO. D-4395
		ORDER NO. 59952
		DATE 3-25-1936
6 M PHOTO PLATIN MINIATURE PACKAGES (SIZE 2 1/8 x 3 1/8) <i>Full Face on 3 sides Border at bottom</i>		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	FRONT NO.	R. M.
TITLE (IN FULL) THE SENTINELS, BRYCE NATIONAL PARK, UTAH	IMPRINT	
COLOR DESCRIPTION		
USE PHOTO NO. 4A-H632		
SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

make sample

①

1
2

✓ NO. ⁴³⁹⁶~~D-4396~~ → 01

DESERT BOOK COMPANY,
SALT LAKE CITY, UTAH

ORDER NO. 59952

^{3/8} DATE 3-25-1936

6M PHOTO PLATIN MINIATURE PACKAGES SIZE 2 1/2 x 3 1/4 *Full face on 3 sides*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.

FRONT NO. R. M

TITLE (IN FULL) THE GRAND CANYON OF THE
COLORADO FROM THE NORTH RIM

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 98752

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

M. C.

8

2

L
2

✓ NO. D-4397

DESERT BOOK COMPANY,
SALT LAKE CITY, UTAH

ORDER NO. 59952

DATE 3-25-1936

6 M PHOTO PLATIN MINIATURE PACKAGES SIZE 2 1/2 x 3 1/8

Full face on 3 sides
Border at bottom

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M

TITLE (IN FULL) WALLS OF JERICHO, CEDAR
BRIDGE, SOUTHERN UTAH

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 83803

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

K

(2)

1
2



NO. D-4398

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

ORDER NO. 59952

5/12

DATE 3-25-1936

6 M PHOTO PLATIN MINIATURE PACKAGES

SIZE 2 1/2 x 3 1/2

Full face on 3 sides
Border at bottom

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL) CEDAR BREAKS, SOUTHERN UTAH

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 88371

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5
12

1

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

✓ NO. D-4399

ORDER NO. 59952

DATE 3-25-1936

6 M PHOTO PLATIN MINIATURE PACKAGES

SIZE 2 1/2 x 3 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL) THE KAIBAB FOREST, NORTHERN
ARIZONA

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 88365

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2

12

3

8

NO. D-4400

DESERT BOOK COMPANY, DISTRIBUTOR
SALT LAKE CITY, UTAH

ORDER NO. 59952

DATE 3-25-1936

VERMOREL <i>Platin</i> 6 M PHOTO XXXXXX MINIATURE XXXXXX POCKETS FRONT <small>(ALL OF THIS ON THE PICTURE SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. R. M. NO
TITLE (IN FULL) SOUTHERN UTAH	IMPRINT SAME AS ABOVE

© C.T. & Co. 68-1118

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DEADLINE

X

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **6-4401** ORDER NO. **59961** DATE **3-25-1936**
CUSTOMER **LOCKHART INN,**
SEATTLE, WASH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE CARDS SIZE **5 1-2 X 7**

STYLE **PHOTO COLORIT, DECKLE EDGE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **LOCKHART INN SEATTLE, WASHINGTON**
(ETC. AS PER COPY)

FRONT NO. **SPECIAL** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

*Take out words "Past Land"
Put in "Place 3rd" here*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW LAYOUT ENCLOSED

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FOLLOW LAYOUT ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

*Set 5
HC 1 1/2
A-10
C-2 1/2*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 0-4402 ORDER NO. 59962
CUSTOMER DESERET BOOK COMPANY
SALT LAKE CITY, UTAH

DATE 3-25-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE EX SUPER PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border -- Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NATIONAL PARKS AIRWAYS PLANE
CIRCLING TO LAND AT WEST YELLOWSTONE
AIRPORT

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. 120
Dry - Wet - Pancromatic - Color Separation 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print Handcolor - Black & White Proof. Titles - Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

X
JCS

X

6

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. ~~D-4403~~

CUSTOMER *C. T. Photo Litho*
THE ALLIS PRESS
KANSAS CITY, MO.

ORDER NO. 59967

DATE 3-25-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M FOLDERS

SIZE 3 1-2 X 22

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border *Follow Layout*
Title in Plate Yes No Copyright in Plate Yes No
Title in full EAST FOUNTAIN AND GREAT FRIEZE
BOT-THE LIBERTY MEMORIAL, KANSAS
CITY, MISSOURI

FRONT NO. SPECIAL
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT — SAME AS ABOVE
Leave off words "Bot. Land"

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE ENCLOSED COPY

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — ~~Hand Color~~ — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

Ret. 7 1/2 in large file

Composition:

Line — 2 1/4

Land — 1 3/4

PHOTO RETURNED

TO

PHOTO USED FOR

10

13

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4404** ORDER NO. **59957** DATE **3-25-1936**
CUSTOMER **LAKE LAWN HOTEL**
LAKE DELAVAN, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M DOUBLE LETTERHEADS 11 X 17

STYL PHOTO PLATING

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **LAKE LAWN HOTEL**
(ETC. AS PER COPY)

FRONT NO. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout **SEE ENCLOSED COPY**

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ENCLOSED COPY

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Layout 12 1/2
Photo 13 1/2
Litho 3 1/2*

*Dis. let
v 26-40 Green Ball room*

L.H.

13

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-4404 ORDER NO. 51482 DATE MAR 20, 1941 DEPT.

DATE COMPLETED

CUSTOMER

GEO. W. BORG CORP.
LAKE LAWN HOTEL, DELAVAN, WIS.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

56 M FOLDERS

SIZE 11 x 17

MAKE OVER

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LAKE LAWN HOTEL, ETC.

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTD.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Comp. Mar May
& replace position
26 22
Comp. 4
P.T. 6 1/2*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL No. **D-4405** ORDER NO. **60006** DATE **3-27-1936**

CUSTOMER **AUTO BRAKE SERVICE CO.**
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M **PC** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO VARIOCOLOR, WHITE**
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **AS COPY**

FRONT NO. **5**
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — ☒ Layout — Retouched Photo — Wash Drawing
Follow Layout

On the left center of the drawing the word "To
Spring Grove Ave." and an arrow. Remove ~~XXXXXXXXXX~~
These words and the arrow.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print & Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

There is to be no green in the card.

DEADLINE
DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Proof sent out
4/1

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO

NO

YES

DIAL No. D-4407

ORDER NO. 60154

DATE 4-4-1936

DEPT. 1
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER TIP TOP LODGE
JACKSON'S CREEK, N.C.

2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TIP TOP LODGE, JACKSON'S CREEK, N.C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BLDG. FAIRLY DARK BROWN LOGS, ROOF VARI-COLORED TILE OR SHINGLES FROM DARK GREEN TO
ORANGE, CHIMNEYS ON HOUSE LIGHT GRAY GRANITE.

PHOTO RETURNED

TO

PHOTO USED FOR

M. O.
Ret 1 1/2

37

NO. D-4408 ✓

ORDER NO. 50529

DATE 4-3-1936

UNION PACIFIC RR CO.
OMAHA, NEB. 5858

6 M ART COLORTONE BOOK VIEW SIZE 6 1/2 x 4 ~~TEXT~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M

TITLE (IN FULL) INDIAN PAINT BRUSH
YUCCA IN BLOOM

IMPRINT

R.M. AS PER COPY

COLOR DESCRIPTION

USE PHOTOS NO. 762-30 & 763-30.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

See layout

Ref 4

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-4409 ORDER NO. 60195 DATE 4-4-1936

CUSTOMER OLD HEIDELBERG INN
CHICAGO, ILL.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE PHOTO PLATINUM WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OLD HEIDELBERG INN # 14 W. RANDOLPH
STREET - CHICAGO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE MR. BLAICHER

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

1

X

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO

DIAL No. D-4410 ORDER NO. 60195 DATE 4-4-1936

CUSTOMER OLD HEIDELBERG INN
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, ~~XXXXXXXX~~
FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NC TITLE

(All of this on address side)
FRONT NO. 5 H. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE MR. BLAICHER

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Red 5 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No.

4411
~~D-415~~

ORDER NO 60195

DATE 4-4-1936

DEPT.

DATE COMPLETED

CUSTOMER

OLD HEIDEBERG INN
CHICAGO, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS

SIZE 3½ x 5½

STYLE PHOTO PLATIN, ~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NO TITLE

FRONT NO. 5

(All of this on address side)

R. M.

Full Face
Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

same as D 449

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE MR. BLANCHER

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

E 120

Dry — Wet — Pancromatic — Color Separation

S 133

Transfer — Paper Process — New Process.

S 150

Stripping — White Border — Full Face.

S 175

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

X

1001 1/2
 A 34
 1 line
 no inside title
 on for B.S. 8/22/40

Lay out C.T.
 6

SANBORN SOUVENIR CO., DENVER, COLO.		NO. D-4412 ORDER NO. 60325 DATE 4-17-1936
12 1/2" M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		FRONT (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) SOUVENIR FOLDER OF THE PIGHORN MOUNTAINS WYOMING <i>Harold's Peak</i> Penrose Peak and Black Tooth Mts., in the Big Horn Mts., COLOR DESCRIPTION	FRONT NO. R. M. YES IMPRINT SAME AS ABOVE © C.T. & Co., Chicago	
USE NEW VIEW ATTACHED.		
SANBORN SOUVENIR CO., DENVER, COLO.		NO. D-4412 ORDER NO. 60325 DATE 4-17-1936
12 1/2" M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		BACK (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) TEN SLEEP CANYON, WYO ING COLOR DESCRIPTION	FRONT NO. R. M. YES IMPRINT SAME AS ABOVE MADE BY CURT TEICH & CO. CHICAGO, U. S. A.	
SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

1001 1/2
 A 34
 1 line
 no inside title
 on for B.S. 8/22/40

Unpublished by D.S.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4414 ORDER NO. 60369 DATE 4-15-1936
CUSTOMER NORTH SIDE SAFE DEPOSIT CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BLOTTERW SIZE 3 1/2 x 6

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WALTER T. LARSON
(ETC. AS PER COPY)

FRONT NO. None (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten signature/initials

Handwritten notes: 1/2, 9/2, C-1

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ~~XB~~ 4415

ORDER NO. 60562

DATE 4-15-1936

CUSTOMER JACK KEARN'S CANTERBURY INN,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CARDS SIZE $3\frac{1}{2} \times 2\frac{1}{4}$

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JACK KEARN'S CANTERBURY INN
(ETC. AS PER COPY)

FRONT NO. SPECIAL R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE J.C. BLAICHER

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH

RETURN PHOTO YES NO

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

1307
A3

use copy for P.C.

A38

Layout 6 1/2
Di 8 1/2
Mkt 4

BLACKWELL WELANDY, ST. LOUIS		NOD-4416	
		ORDER No 60404	
		DATE 4-17-1936	
121 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		FRONT (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M. YES	
TITLE (IN FULL) SOUVENIR FOLDER OF ST. LOUIS, MO. ST. LOUIS, MO. The Municipal Auditorium and Community Center	IMPRINT SAME AS ABOVE		
COLOR DESCRIPTION			
BLACKWELL WELANDY, ST. LOUIS		NO. D-4416	
		ORDER No. 60404	
		DATE 4-17-1936	
121 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		BACK (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M. YES	
TITLE (IN FULL) GREETINGS FROM ST. LOUIS, MO.	IMPRINT SAME AS ABOVE		
COLOR DESCRIPTION			
USE CARD NO. 5A-H1635 get Col			
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. - CUSTOMER			
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			

DEADLINE

DEADLINE

LYNN H. BOYER,
WILDWOOD, N. J.

NO. D-4417

ORDER NO. 0478

DATE 6-2-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BARRY STATUE AND
INDEPENDENCE HALL

FRONT NO. NONE R. M. YES
IMPRINT MADE IN C.T. ART COLORTONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, ILL U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SAME AS ON OLD FOLDER COVER.

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. D-4417

ORDER NO. 0478

DATE 6-2-1937

25 M LARGE FOLDER COVERS

BACK FRONT MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PHILADELPHIA, PA.

FRONT NO. NONE R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

Use same layout as on old folder, except strip in New view of Betsy
Ross House in bell, using photo No. 7A-H1776.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,099

*Btts Don't
forget to make
bell with red
brick. 6-10-37*

Executive OK of Estimate

By

Date

JUN 8 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	1		
PHOTO-LITHO				
EXPOSURE STRETCHING, OPAQUEING	60		6-10	6-10
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		3 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

111

Ref. 12

NO. D-4417
ORDER No. 60411
DATE 4-17-1936

LYNN H. BOYER,
PHILADELPHIA, PA. AND WILDWOOD, N.J.

33

see sketch

25 ^M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		FRONT (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER		FRONT NO. R. M YES	
TITLE (IN FULL) WM. PENN PHILADELPHIA		IMPRINT SAME S ABOVE <i>See Bill</i>	
BEN FRANKLIN		<i>also Union News Co. Trade mark</i>	
Betsy Ross House 239 Arch St., Philadelphia, Pa.		C.T. & Co. Chicago	

COLOR DESCRIPTION
*Change Betsy Ross House (yellow card) have flag waving
make stars in blue border uniform*

NO. D-4417
ORDER NO. 60411
DATE 4-17-1936

LYNN H. BOYER,
PHILADELPHIA, PA. AND WILDWOOD, N.J.

25 ^M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		BACK (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER		FRONT NO. R. M YES	
TITLE (IN FULL) BARRY STATUE AND INDEPENDENCE HALL		IMPRINT SAME AS ABOVE <i>Chicago C.T. Art Center</i>	

COLOR DESCRIPTION

DEADLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RECEIVED
APR 20 1936

X

CUSTOMER

DIAL No.D-4418

ORDER NO.60415

DATE 4-18-1936

CUSTOMER BELKE MFG. COMPANY
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CARBOY

(ETC. ASK PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE ATTACHED COPY

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED COPY

NO

YES

RETURN PHOTO

Photo set
12/24/36

PHOTO RETURNED

TO

PHOTO USED FOR

Belke Mfg. Co.
Chicago
2.50
gab

X

CUSTOMER

DIAL NO. D-4419

ORDER NO. 60415

DATE 4-18-1936

CUSTOMER BELKE MFG. COMPANY
CHICAGO, ILL.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BELKE SMALL LOT BURNISHER
(ETC. AS PER COPY)FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE ATTACHED COPYPHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ATTACHED COPY

NO

YES

RETURN PHOTO

Photo ret
12/22/36

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2

Ret 4 1/2

125

NO. D-4420

W. W. WOODWARD, MINERAL WELLS, TEXAS ORDER NO. 60444

DATE 4-22-1936

6 M

LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES SAME AS D-1561

TITLE (IN FULL)

MINERAL WELLS, TEXAS

IMPRINT

SAME AS ABOVE

Crazy Water Hotel

© C.T. & Co. Chicago

COLOR DESCRIPTION

USE PHOTO NO. 3A-H829

NO. D-4420

W. W. WOODWARD, MINERAL WELLS, TEXAS

ORDER NO. 60444

DATE 4-22-1936

6 M

LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

SECTION OF MINERAL WELLS
SHOWING BAKER HOTEL IN CENTER

IMPRINT

SAME AS ABOVE

MADE BY CURT TEICH & CO., INC., CHICAGO, U. S. A.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H505

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

JOHN SIRIGO, OFFICIAL PHOTOGRAPHER,
TEXAS CENTENNIAL EXPOSITION, DALLAS

NO. D-4421

ORDER NO. 60480

DATE 4-21-1936

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M

YES

same as

TITLE (IN FULL) TEXAS CENTENNIAL EXPOSITION

IMPRINT

same as above

D 4332

1836 DALLAS 1936

(C) C.T.&CO., CHICAGO

Administration Building

COLOR DESCRIPTION

Use photo no. 5A-H1508.

JOHN SIRIGO,
DALLAS

NO. D-4421

ORDER NO. 60480

DATE 4-21-1936

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M

YES

TITLE (IN FULL) NIGHT VIEW, STATE OF

IMPRINT

MADE IN C.T.ART COLORTONE

TEXAS BUILDING, TEXAS CENTENNIAL
EXPOSITION

(REG.U.S.PAT.OFF.)

COLOR DESCRIPTION

USE PHOTO NO. 6A-H227

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HERZ
1-34

✓ NO. D-4423

HERZ POST CARDS, 1565 EBERS ST., SAN DIEGO, ORDER NO. 60589
CALIF.

DATE 4-22-1936

12¹ M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TUCSON, ARIZONA

Handwritten: Tucson, Arizona

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M YES

IMPRINT SAME AS ABOVE

© C.T. & Co., Chicago.

COLOR DESCRIPTION

USE NEW VIEW

NO. D-4423

HERZ POST CARDS, 1565 EBERS ST., SAN DIEGO, CALIF. ORDER NO. 60589

DATE 4-22-1936

12¹ M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SAHUARO NATIONAL MONUMENT

NEAR TUCSON, ARIZONA

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

YES

IMPRINT SAME AS ABOVE

*made in C.T. Art Collection
(Reg. U.S. Pat. & Off.) By Curt
Teich & Co., Chicago, Ill.*

COLOR DESCRIPTION

USE NEW VIEW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*6
9 1/2*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL No. ☒ D-4424 ORDER NO. 60494 DATE 4-22-1936

CUSTOMER HOTEL LASSEN
WICHITA, KANS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL LASSEN WICHITA, KANSAS

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

at left HORNER PRINT, WICHITA, KANSAS

RETOUCHING DEPARTMENT

☒ Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. TAKE OUT STREET CAR
TRACKS

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1 Reproduction

1/2

C. 1/2

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL No. ☒ D-4425 ORDER NO. 60500 DATE 4-22-1936
CUSTOMER NORTH AMERICAN ELECTRIC LAMP CO.,
ST. LOUIS, MO.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED

Photos for
this Customer

6 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLOORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NALCO CANDLE FLAME ELECTRIC LAMPS

FRONT NO. SPECIAL R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
☒ Submit — Sketch — ☒ Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2 1/2
51
1 1/2
8 3/4
2
YES

Sample copy by J

*del
5/20/36*

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-4426 ORDER NO. 60498 DATE 4-22-1936

CUSTOMER VERNIER CHINA CO.,
MICHIGAN CITY, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: HOME OF THE VERNIER CHINA CO.
BOT: U.S.20 AT PINES CUT-OFF — MICHIGAN CITY,
IND.

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
☒ Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print, Handcolor — Black & White Proof. Titles—Red, Blue.

ABOUT

SEE MR. BLANCHER ~~XXXXXX~~ RETOUCHING

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO
YES
NO

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4427** ORDER NO. **60497** DATE **4-22-1936**

CUSTOMER **MIZPAH HOTEL**
TCNOPAH, NEV.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **MIZPAH (VERSE)**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

straighten 5x7
lay out 1 hr
Ret 3

ok
do only estimated
amt of work
on this

5
13

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4428 ORDER NO. 61071 DATE 4-27-1936

CUSTOMER CENACLE CONVENT

CHICAGO, ILL.

6 M PC SIZE 3 1/2 x 5 1/2

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ADORATION CHAPEL, CHICAGO
CENACLE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprin No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. neg 120
Dry — Wet — Pancromatic — Color Separation. neg 133
Transfer — Paper Process — New Process. neg 150
Stripping — White Border — Full Face. neg 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE
DEADLINE

Part 62

A26

SEAWALL SPECIALTY CO., HOUSTON, TEXAS AND GALVESTON		NO. D-4429
		ORDER NO. 61287
		DATE <u>5-1-1936</u>
<u>Full face</u>		
25 M ART COLORTONE PICTURES 8 x 10		
(ALL OF THIS ON THE PICTURE SIDE)		
(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M. YES
TITLE (IN FULL) BLUE BONNETS, TEXAS STATE	IMPRINT	SAVE AS ABOVE
FLOWER		
(Script)		
SMALLTYPE - (C) SEAWALL SPECIALTY CO.		no C.T. marks
COLOR DESCRIPTION		
SEE ENCLOSED PICTURES. <u>Be sure to get color correct.</u>		
use photo no. 121769		
SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF <u>Yes</u>
PHOTO PROPERTY OF C. T. & CO.	CUSTOMER	RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

Blueprint to C.T. Co.

6X

DEADLINE

68

1 Print
Layout 6 1/2
Box 8

Handle these

3 lines

A25

No TYPE
SETTING

change
and insert

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS		NO. D-4430
		ORDER No. 61298
		DATE 5-1-1936
12 1/2 M LARGE FOLDER COVERS		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M. YES
TITLE (IN FULL) HOUSTON, TEXAS HOUSTON, TEXAS	IMPRINT	SAME AS ABOVE
LARGEST CITY		
San Jacinto Memorial at San Jacinto Battlefield, near Houston	(C) C.T. & CO., CHICAGO	
COLOR DESCRIPTION		
USE PHOTO NO. 6A-H398		
SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS		NO. D-4430
		ORDER No. 61298
		DATE 5-1-1936
12 1/2 M LARGE FOLDER COVERS		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M. YES
TITLE (IN FULL) SAN HOUSTON MONUMENT AND ENTRANCE TO HERMAN PARK	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION	Trade in C.T. AM. Houston (Photo still) by Curt Teich & Co. U.S. Chicago, ILL.	
USE PHOTO NO. OF BACK OF COVER NO. D-3698		
SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

RECEIVED

X

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **D-4431** ORDER NO. **61194** DATE **4-29-1936**

CUSTOMER **SAINT ANN TEA ROOM,
VINCENNES, IND.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M PC

SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, FULL FACE**

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**SAINT ANN TEA ROOM
U. S. ROUTES 41 AND 50
VINCENNES, INDIANA**

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW STYLE OF D-4065 ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten note

*Ref 3 1/2
c 1/2*

Handwritten note

Handwritten signature

*Split 8 - 2 1/2
8 - 10*

Handwritten X

8

✓ NO. D-4432

COPYRIGHTED BY BARKEN & BIELEFELD, INC.,
FREDERICK, MD.

ORDER NO. 61261

DATE 5-1-1936

M		FRONT	
121 (ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER		FRONT NO.	R. M. YES (MAP)
TITLE (IN FULL) SOUVENIR FOLDER OF SHENANDOAH CAVERNS VIRGINIA "THE ONLY CAVERNS IN VIRGINIA WITH ELEVATOR SERVICE" Hunter's Lodge		IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION

USE PHOTO NO. 62894-C

Put in stamp space
"Place Stamp Here"

NO. D-4432

COPYRIGHTED BY BARKEN & BIELEFELD, INC.,
FREDERICK, MD.

ORDER NO. 61261

DATE 5-1-1936

M		BACK	
121 (ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER		FRONT NO.	R. M. YES (MAP)
TITLE (IN FULL) RAINBOW LAKE, SHENANDOAH CAVERNS, VIRGINIA		IMPRINT SAME AS ABOVE	

COLOR DESCRIPTION

USE PHOTO NO. 62893-C

see summary
DEADLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A35
Handwritten
2 lines

2 lines

6

NO. D-4433

ORDER NO. 61296

DATE 5-1-1936

121 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

IMPRINT NONE

① 1710. 1710.

COLOR DESCRIPTION

USE PHOTO NO. 3A-4796

NO. D-4433

CURT TEICH & CO., INC.,
CHICAGO, ILL.

ORDER NO. 61296

DATE 5-1-1936

121 M LAUREL TOLD A STORY
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)


PA 34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

IMPRINT

IMPRINT  *in the back*
~~Celestine~~ *in the back*
by *Lucy* *in the back* *Change 20*

COLOR DESCRIPTION

USE PHOTO NO. 5A-B2496

SUBMIT: RET. PHOTO	B. I. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
PHOTO PROPERTY OF C. T. & CO.—	CUSTOMER		

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

RETURN PHOTO.

*1 Rephotos
8x10*

Layout 14

Ret 30

H.C. 2

L.C. 4

Comp 3

Photo 12

Original 4

Comp 5

CUSTOMER

DIAL NO. D-4434

ORDER NO. 61423

DATE 5-6-1936

CUSTOMER MIAMI BEACH CHAMBER OF COMMERCE,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS

SIZE 11 1/2 x 17 1/2

STYLE ARTGRAVURE BLUE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
MIAMI BEACH, FLORIDA
THE NATION'S PLAYGROUND
(ETC. AS PER LAYOUT)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE LAYOUT & INSTRUCTIONS ATTACHED.

see Photo in D. 4735

main offsets for Blue

RETURN PHOTO, YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2 1/2

✓ NO. D-4435

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 61421

DATE 5-7-1936

6 M ART COLORTONE BOOKLETS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

11

R. M

YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

MISSION SAN JUAN CAPISTRANO

CALIFORNIA

COLOR DESCRIPTION

was this copy of Coloprints

NO. D-4435

WESTERN PUBLISHING & NOVELTY CO.,

ORDER NO. 61422

LOS ANGELES? CALIF.

DATE 5-7-1936

6 M ART COLORTONE BOOKLET COVERS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

11

R. M

YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

Use New View - front only

USE NEW VIEW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

M

X

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-4436

ORDER NO. 61434

DATE 5-7-1936

CUSTOMER

UNIVERSITY OF MISSISSIPPI
UNIVERSITY, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

1.50

CKP

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-4437ORDER NO. 61434DATE 5-7-1936DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this CustomerCUSTOMER UNIVERSITY OF MISSISSIPPI
UNIVERSITY, MISS.I M POST CARDS

SIZE

3 1/8 x 5 1/8STYLE PHOTO PLATIN WHITE BORDERPLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in fullFRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow LayoutPHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 5 120
Dry — Wet — Pancromatic — Color Separation 5 133
Transfer — Paper Process — New Process. 5 150
Stripping — White Border — Full Face. 5 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

8-12

CUSTOMER

DIAL No. D-4438 ORDER NO. 61434 DATE 5-7-1936
CUSTOMER UNIVERSITY OF MISSISSIPPI
UNIVERSITY, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4439 ORDER NO. 61434 DATE 5-7-1936
CUSTOMER UNIVERSITY OF MISSISSIPPI
UNIVERSITY, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE WHITE PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3.00
OK Mr

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4440

ORDER NO. 61434

DATE 5-7-1936

CUSTOMER UNIVERSITY OF MISSISSIPPI
UNIVERSITY, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OK 9/12

X

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4441**

ORDER NO. **61834**

DATE **5-7-1936**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER **UNIVERSITY OF MISSISSIPPI**
UNIVERSITY, MISS.

1 M **POST CARDS** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3.00
OK

Att 2
rephoto 5x7

7

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4442** ORDER NO. **61434** DATE **5-7-1936**
CUSTOMER **UNIVERSITY OF MISSISSIPPI**
UNIVERSITY? MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M **POST CARDS** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE: Upper Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5** (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

17

M

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4443** ORDER NO. **61434** DATE **5-7-1936**
CUSTOMER **UNIVERSITY OF MISSISSIPPI**
UNIVERSITY, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

asked and said
DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-4444 ORDER NO. 61434 DATE 5-7-1936
CUSTOMER UNIVERSITY OF MISSISSIOOP
UNIVERSITY, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

12

Red 1

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. **D-4445** ORDER NO. **61434** DATE **5-7-1936**
CUSTOMER **UNIVERSITY OF MISSISSIPPI**
UNIVERSITY, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — **Retouched Photo** — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — **Handcolor** — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

X

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4446** ORDER NO. **61434** DATE **5-7-1936**
CUSTOMER **UNIVERSITY OF MISSISSIPPI**
UNIVERSITY, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE **3½x 5½**

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5**
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. **D-4447** ORDER NO. **61434** DATE **5-7-1936**
CUSTOMER **UNIVERSITY OF MISSISSIPPI**
UNIVERSITY, MISS.

DEPT. **RETOUCHING**
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
☒ Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. **D-4448** ORDER NO. **61434** DATE **5-7-1936**
CUSTOMER **UNIVERSITY OF MISSISSIPPI**
UNIVERSITY, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE **PHOTO PLATIN WHITE BORDER**

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER _____ Straighten Photo
Negative — Line — Halftone — Combination. **5** 120
Dry — Wet — Pancromatic — Color Separation **5** 133
Transfer — Paper Process — New Process. **5** 150
Stripping — White Border — Full Face. **5** 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

DIAL No. **D-4449**

ORDER NO. **61434**

DATE **5-27-1936**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER **UNIVERSITY OS MISSISSIPPI
UNIVERSITY, MISS**

I M POST CARDS SIZE **3½ x 5½**

STYLE **PHOTO PLATIN WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4450** ORDER NO. **61434** DATE **5-7-1936**

CUSTOMER **UNIVERSITY OF MISSISSIPPI**
UNIVERSITY, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M POST CARDS SIZE **3½ x 5½**

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3, 4, 5
OKP

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4451 ORDER NO. 61473 DATE 5-8-1936

CUSTOMER MEMPHISPAPER CO.,
MEMPHIS, TENN.,

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ PC SIZE 3¹/₂ x 5¹/₂

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOLLY'S GARAGE - 110 SO. SECOND ST. -

MEMPHIS, TENN.

IN SKY: HOTEL PEABODY (ALSO HAVE AN ARROW POINTING
TO THE BUILDING)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NO. 2
G-1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4452** ORDER NO. **61493** DATE **5-8-1936**

CUSTOMER **JAMES DAVIS, INC.,
CHICAGO, ILL.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BLOTTERS

SIZE

3 1/4 x 6

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **AS BEAUTIFUL AND ATTRACTIVE ARE
JAMES DAVIS WALL PAPERS**

(C) CURT TEICH & CO., INC., CHICAGO (small type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE REDUCED PICTURE OF "IDLE HOURS"

FRONT NO. **NONE** (All of this on address side)
R. M. Yes ☒ No ☐
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

Very Rich

PHOTO RETURNED

TO

PHOTO USED FOR

at bottom left.
Refer to page
Layout 1/2
L. Art 4 1/2

HOMAKER'S, INC, 418-9th
HUNTINGTON, W. VA.

NO. D-4453

ORDER NO.

DATE 5-3-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. NO R. M YES

TITLE (IN FULL) WEST VIRGINIA THE STATE

IMPRINT NONE

Handwritten: Handwritten BEAUTIFUL

(C) C.T.&CO., CHICAGO

BLACKWATER FALLS, 65 FT. HIGH, WEST VIRGINIA'S
MOST BEAUTIFUL WATERFALLS

COLOR DESCRIPTION

USE NEW PHOTO.

NO. D-4453

ORDER NO.

DATE 5-8-1936

M
12 1/2 M LARGE FOLDER COVERS

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. NO R. M YES

TITLE (IN FULL) RHODODENDRON, WEST VIRGINIA

IMPRINT

STATE FLOWER

MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2457)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Color photo
Layout 6 1/2
Set 5

3 Lines

2 Lines

8
6

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-4455**

ORDER NO. 60643

DATE 5-12-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

CURT TEICH & CO., INC.,
CHICAGO, ILL.

1 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLARK-FOSTER BUILDING

NORTH CLARK STREET AT FOSTER AVE.
CHICAGO, ILLINOIS

(TITLE IN SKY PANEL, SEE SAMPLE ATTACHED.)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

FRONT NO. SPECIAL

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4456** ORDER NO. **60639** DATE **5-12-1936**

CUSTOMER **KINGSTON HOUSE,
DELHI, N. Y.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M **PC** SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**KINGSTON HOUSE - DELHI, N. Y. - CATSKILL
MTS.**

FRONT NO. **5**

R. M. **No**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

RETOUCH SO THAT DARK SPOTS IN UPPER CORNER WILL
NOT SHOW. ALSO REMOVE ALL THE WIRES WHICH SHOW IN
PHOTO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*rephoto
Rel
5x7
3½
c-1/2*

D-4457

Part 1. come

Red 8 1/2

MR. TOM WOLFE
DALLAS, TEXAS

NO. D-4457 =

ORDER NO. 60665

DATE 5-12-1936

25 M ART COLORTONE PICTURES SIZE 7 x 9 (ILLUSTRATION SIZE 6 1/2 x 7 1/2)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) THE LAD LORD'S LAST SUPPER
(ETC. AS PER COPY)

IMPRINT NONE

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

H.C 4
L.A 32
Col. Proof 12
Photo 2
Stamps 2
Hand Col 12

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. **D-4458** ORDER NO. **60690** DATE **5-13-1936**

CUSTOMER **KELLY FARM HOUSE**
KELLY CORNERS, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M **PC** SIZE **3½ x 5½**
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **KELLY FARM HOUSE - IN THE CATSKILLS -**
KELLY CORNERS, N. Y.

(In sky)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT LETTERING ON PHOTO

STYLE **PHOTO PLATIN, ~~WHITE BORDER~~**

(All of this on address side)

FRONT NO. **5** R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation. **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Strangler 5x7
Rel 2½
C-3/4

8

X

replw 5x10
layout 9 1/2
Pat 6

11:15

DEADLINE
DEADLINE

A35

COPYRIGHT 1936 BY HAYNES PICTURE SHOWS, INC.,
ST. PAUL, MINN.

NO. D-4459
ORDER NO. 60705

DATE 5-14-1936

25 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)	FRONT (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M YES
TITLE (IN FULL) HAYNES SOUVENIR FOLDER YELLOWSTONE PARK SERIES "C" TOWER FALL AND COOKE-RED LODGE REGION	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
(USE PHOTO NO. 4A-H288).

HAYNES PICTURE SHOWS, INC.
YELLOWSTONE PARK, WYOMING - ST. PAUL, MINNESOTA
NO. D-4459
ORDER NO. 60705
DATE 5-14-1936

25 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)	BACK (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M YES
TITLE (IN FULL) INDEX AND PILOT PLAKES, COOKE- RED LODGE HIGHWAY	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
USE PHOTO NO. 6A-H788.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

10

X

COPYRIGHT 1936 BY HAYNES PICTURE SHOPS, INC.,
XXX ST. PAUL, MINN.

✓ NO. D-4460

ORDER NO. 60707

DATE 5-14-1936

25 M	LARGE FOLDER COVER	FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE R. M. YES
TITLE (IN FULL) HAYNES SOUVENIR FOLDER		IMPRINT SAME AS ABOVE
YELLOWSTONE PARK SERIES "D"		
NORTH ENTRANCE AND MAMMOTH HOT SPRINGS REGION		

COLOR DESCRIPTION

USE PHOTO NO. 6A-H790

HAYNES PICTURE SHOPS, INC.
YELLOWSTONE PARK, WYOMING - ST. PAUL, MINNESOTA

NO. D-4460

ORDER NO. 60707

DATE 5-14-1936

25 M	LARGE FOLD KERR COVER	BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE R. M. YES
TITLE (IN FULL) MAMMOTH HOT SPRINGS TERRACES		IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 5A-H534.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

split into 2-5 1/2
13-1 1/2
11-15

DEADLINE
DEADLINE

2-5 1/2
13-1 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4461**

ORDER NO. **60750**

DATE

5-16-1936

DEPT.

DATE COMPLETED

CUSTOMER **CATERPILLAR TRACTOR CO.,
PEORIA, ILL.**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M FOLDER COVERS SIZE

STYLE **ART COLORTONE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **TITLE: SOUVENIR OF CATERPILLAR
TRACTOR CO.**

(All of this on address side)
FRONT NO. **NONE** R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint **No Imprint**

**BACK: AIRPLANE VIEW OF THE PEORIA PLANT OF CATERPILLAR
TRACTOR CO. (ETC. AS PER COPY)**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

**C.T. DESIGN ON FRONT COVER AS PER SKETCH SUBMITTED.
BACK COVER AERIAL VIEW TYPE PANEL TO REMAIN. IF
CROPPING REQUIRED DO AT TOP OF PHOTO. AS LITTLE
RETOUCHING AS NECESSARY FOR COLORS. HXX**

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDINGS NATURAL SLATE, FOLIAGE AS SHOWN IN PHOTO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

make red impression

*H.C.P. by 6-2-1936
P.M.H.*

21
17

col. photo
Lay out - 8
Feb 1

A 38

Line

5
2

X

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. D-4462

ORDER NO. 63969

DATE 7-30-1936

12 1/2 M

LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M YES

TITLE (IN FULL) SOUVENIR OF ORLANDO, FLA.

IMPRINT SAME AS ABOVE

"THE CITY BEAUTIFUL"

(C) C.T.&CO., CHICAGO

The Fountain in Lake Eola Park

COLOR DESCRIPTION

USE PART OF PHOTO / 2A-H595 AS SHOWN ON DUMMY.

ORANGE NEWS CO.,
ORLANDO, FLA.

NO. D-4462

ORDER NO. 63969

DATE 7-30-1936

12 M

LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M YES

TITLE (IN FULL) AIRPLANE VIEW OF ORLANDO

IMPRINT MADE IN C.T.ART COLORTONE (REG.

BUSINESS SECTION, SHOWING PART OF
LAKE EOLA

U.S.PAT.OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H877

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4463 ORDER NO. 63994 DATE 7-31-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
STEWART HOTEL
LAKE WALES, FLA.

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STEWART HOTEL, LAKE WALES, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Del 1
C 1/2

X
Am

2

7

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. ☒ D-4464 ORDER NO. 66659 DATE 11-16-1936

CUSTOMER L.B. BILLINGSLEY MACHINERY & TOOL SUPPLY CO., DALLAS, TEX.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: BILLINGSLEY'S MODERN MOTOR DRIVEN MACHINERY - PAYS DIVIDENDS

NOT: OFFICE-FACTORY-DISPLAY ROOMS — 4322 MAIN STREET - PHONE: 8-3333

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing Follow Layout

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

11-16-1936
C-3/4

11-16-1936
C-3/4

36

SE

3

Color - Muted
Layout - 8
Per - 5 1/2

210 1/2
36

KOEHLER BOOK & STATY.STORE
RED WING, MINN.

NO. D-4465

ORDER NO. 60763

DATE 5-18-1936

6 M LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

YES

TITLE (IN FULL)

BIRD'S-EYE VIEW FROM
SORIN'S BLUFF

IMPRINT

MADE BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 885-30.

NO. D-4465

KOEHLER BOOK & STATIONERY STORE,
RED WING, MINN.

ORDER NO. 60763

DATE 5-18-1936

6 M LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

YES

TITLE (IN FULL)

RED WING MINNESOTA

IMPRINT

SAME AS ABOVE

"THE CITY BEAUTIFUL"

(C) C.T.&CO., CHICAGO

BARN BLUFF, SHOWING STAIRWAY

COLOR DESCRIPTION

USE PHOTO NO. 886-30. SHOW DESIGN OF RED WING UNDER TITLE AS PER DUMMY XXXXX
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

8

913

830

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-4466

ORDER NO. 60798

DATE 5-20-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HOLY NAME COLLEGE,
WASHINGTON, D. C.

6 M FC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOLY NAME COLLEGE, WASHINGTON, D.C.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2
C 1/2

Ref 2
C 1/2

X

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.
|
RETURN PHOTO
YES
NO

DIAL NO. D-4467 ORDER NO. 60798 DATE 5-20-1936

CUSTOMER HOLY NAME COLLEGE,
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOLY NAME COLLEGE, WASHINGTON, D. C.

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE FENCE AND FILL IN ROAD WITH GRASS.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2
C 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4468 ORDER NO. 60798 DATE 5-20-1936

CUSTOMER HOLY NAME COLLEGE,
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOLY NAME COLLEGE, WASHINGTON, D. C.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 1 1/2
C 1/2

Art 11.0
150
JH

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. D-4469

ORDER NO. 60798

DATE

5-20-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HOLY NAME COLLEGE,
WASHINGTON, D. C.

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOLY NAME COLLEGE, WASHINGTON, D. C.

FRONT NO. 5

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 2
C 1/2

3.00
Jell

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4470** ORDER NO. **60798** DATE **5-20-1936**

DEPT.

DATE COMPLETED

CUSTOMER **HOLY NAME COLLEGE,**
WASHINGTON, D. C.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M PC

SIZE **3½ x 5½**

STYLE **PHOT. PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOLY NAME COLLEGE, WASHINGTON, D. C.**

(All of this on address side)

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER ☒ Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

☒ Blue Print ☐ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 1
C-1/2

X

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4471**

ORDER NO. **60798** DATE

5-20-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER **HOLY NAME COLLEGE,
WASHINGTON, D. C.**

6 M PC

SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HOLY NAME COLLEGE, WASHINGTON, D.C.

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER ☐ Straighten Photo

Negative — Line — Halftone — Combination. ☐ 120

Dry — Wet — Pancromatic — Color Separation. ☐ 133

Transfer — Paper Process — New Process. ☐ 150

Stripping — White Border — Full Face. ☐ 175

☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Del 2 1/2
C 1/2

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL No. D-4472 ORDER NO. 60798 DATE 5-20-1936
CUSTOMER HOLY NAME COLLEGE,
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOLY NAME COLLEGE, WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED
TO
PHOTO USED FOR

Ret 2
C 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4473** ORDER NO. **60844** DATE **5-20-1936**

CUSTOMER **THE LOCUSTS HOUSE
BELGRADE LAKES, ME.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6M FC

SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **THE LOCUSTS HOUSE, - BELGRADE LAKES, ME.**

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT
☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Red 2
e- 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4474 ORDER NO. 60842 DATE 5-20-1936

CUSTOMER TOWERS APTS.,
FORT LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, XXXXXXXXXXXX

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE TOWERS APARTMENTS FORT LAUDERDALE
FLORIDA

FRONT NO. 5

(All of this) FULL FACE ON THREE SIDES.

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE
DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

See 2 1/2
C-3/4

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — YES NO RETURN PHOTO

DIAL No. D-4475 ORDER NO. 60919 DATE 5-22-1936

CUSTOMER THE JOHN RINGLING HOTEL
SARASOTA, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M LETTERHEADS SIZE $8\frac{1}{2} \times 11$

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center- Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE JOHN RINGLING HOTEL
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 6A-H916 & NEW PHOTO.

USE SAME LAYOUT AS ON OAKLAND BEACH LETTERHEAD
ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\frac{1}{2}$ 120
Dry — Wet — Pancromatic — Color Separation. $\frac{1}{2}$ 133
Transfer — Paper Process — New Process. $\frac{1}{2}$ 150
Stripping — White Border — Full Face. $\frac{1}{2}$ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

EXTERIOR COLOR SAME AS 6A-H916. DINING ROOM: WALLS STUCCO TYPE, SIMILAR TO COLOR OF OUTSIDE OF
BLDG. (PERHAPS A LITTLE DARKER SHADE). PILLARS ARE A LIGHTER TONE. DOORS ARE DARK WOOD, AS ARE
THE SHUTTERS. BEAMS ARE A NATURAL WOOD COLOR WITH SCHROEDLS PAINTED IN VARIOUS COLORS. DANCE FLOOR
IS WOOD, BUT THE FLOOR AROUND THE EDGES IS TILE, SORT OF A BRICK COLOR. FOUNTAIN IS COLORED TILE
WITH BLUE PREDOMINATING, AS IS THE LOWER PART OF THE WALLS. IN THE FOUNTAIN THERE IS A BIG BOWL ON
A PEDESTAL AND IN IT IS AN ABUNDANCE OF GLADIOLAS (COLORED) AS WELL AS A FEW WHITE LILIES. AROUND
THE EDGES ARE POTTED PALMS. TABLE ~~KNEX~~ CLOTHS ARE WHITE AND THE CHAIRS ARE WHITE LEATHER WITH
WHITE LEGS. GOBLETS ARE WHITE WITH BLUE BASE AND THE DARK EDGE AROUND THE SERVICE PLATE IS RED
BACKGROUND WITH A BIT OF GOLD WOVEN THRU.

*Master Red impression
DR Best*

PHOTO RETURNED

TO

PHOTO USED FOR

10 — 2

17 — 2

8 — 2

13 — 4

11

204
125

"C.T. ART COLORTONE THE ART SHOP,
ST. THOMAS, VIRGIN ISLANDS

NO. B-4473

ORDER NO. 60853

DATE 12-15-1936

2

6 M ART COLORTONE DOUBLE CARDS WHITE BORDER SIZE 11 1/2 x 3 1/2
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. SPECIAL R. M. NO

TITLE (IN FULL)
ST. THOMAS TOWN AND HARBOR,
ST. THOMAS, VIRGIN ISLANDS

IMPRINT
SAME AS ABOVE

Small type - Copyrighted by
F. E. Cook

in large file

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TR

7

L. EARHART,
VANDERGRIFT, PA.

NO. D-4477

ORDER NO. 60958

DATE 5-22-1936

3M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) N. VANDERGRIFT FLOOD

IMPRINT

BOT, SMALL TYPE - 7 COPYRIGHT EARHART

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

L. EARHART
VANDERGRIFT, PA.

✓ NO. D-4478

ORDER NO. 60958

DATE 5-22-1936

3M PHOTO PLATIN FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) HOMES SMASHING
AGAINST BRIDGE, VANDERGRIFT

SMALL TYPE- 14 COPYRIGHT EARHART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M

IMPRINT

COLOR DESCRIPTION

TAKE OUT LETTERING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

✓ NO. D-4479

L. EARMHART,
VANDERGRIFT, PA.

ORDER NO. 60958

DATE 5-22-1936

3 M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL) THRILLING RESCUE,
VANDERGRIFT

IMPRINT

BOT, SMALL TYPE- 13 COPYRIGHT EARMHART

COLOR DESCRIPTION

TAKE OUT LETTERING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6
12

12

L. EARTHART,
VANDERGRIFT, PA.

✓ NO. D-4480

ORDER NO. 60958

DATE 5-22-1936

3M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M

TITLE (IN FULL)

CREST OF FLOOD,
VANDERGRIFT

IMPRINT

NONE

BOT, SMALL TYPE - 3 COPYRIGHT EARTHART

COLOR DESCRIPTION

TAKE OUT LETTERING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

18

L. EARTH
VANDERGRIFF, PA.

✓ NO. D-4481

ORDER NO. 60958

DATE 5-22-1936

3M PHOTO PLAT IN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) E. VANDERGRIFF FLOOD

BOT, SMALL TYPE- 10 COPYRIGHT EARTHART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M

IMPRINT

COLOR DESCRIPTION

TAKE OUT LETTERING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

8

16

L. EARTHART,
VANDERGRIFT, PA.

NO. D-4482
ORDER NO. 60958
DATE 5-22-1936

3^M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL) P.R.R. STATION,
VANDERGRIFT

IMPRINT

BOT, SMALL TYPE - 2 COPYRIGHT EARTHART

COLOR DESCRIPTION

TAKE OUT LETTERING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

X
1
2

NO. D-4483

ORDER NO. 60958

DATE 5-22-1936

L. EARTHART,
VANDERGRIFT, PA.

3M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL) U.E. & F. CO.,
VANDERGRIFT FLOOD

IMPRINT

BOT, SMALL TYPE-12 COPYRIGHT EARTHART

COLOR DESCRIPTION

TX

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

12

L. EARTHART,
VANDERGRIFF, PA.

NO. D-4484

ORDER NO. 60958

DATE 5-22-1936

3 M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) LEECHBURG, PA. FLOOD,
KISKI RIVER

BOT, SMALL TYPE-19 COPYRIGHT EARTHART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

L. EARHART,
VANDERGRIFT, PA.

NO. D-4485

ORDER NO. 60958

DATE 5-22-1936

3 M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

IMPRINT

→ APOLLO, PA. BRIDGE
WASHED AWAY, KISKI FLOOD

BOT. SMALL TYPE - 21 COPYRIGHT EARHART

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

refuse $\frac{1}{2}$

L. EARHART,
VANDERGRIFT, PA.

NO. D-4486

ORDER NO. 60958

DATE 5-22-1936

3M LARGE FOLDER VIEWS, PHOTO PLATIN, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL) GEORGETOWN - LEECHBURG

IMPRINT

BOT, SMALL TYPE - 22 COPYRIGHT EARHART

COLOR DESCRIPTION

TAKE OUT LETTERING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 0-4487

L. EARHART,
VANDERGRIFF, PA.

ORDER NO. 60958

DATE 5-22-1936

3 M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

APOLLO STEEL CO.,
KISKI RIVER FLOOD

BOT, SMALL TYPE- 20 COPYRIGHT EARHART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

L. EARMART,
VANDERGRIFF, PA.

NO. D-4488

ORDER NO. 60958

DATE 5-22-1936

3M LARGE FOLDER VIEWS, PHOTO PLATIN, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL) HOMES FLOATING TO

IMPRINT

DESTRUCTION, VANDERGRIFF
BOT, SMALL TYPE - 6 COPYRIGHT EARMART

COLOR DESCRIPTION

TAKE OUT LETTERING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

X
replied 1

L. EARHART,
VANDERGRIFF, PA.

NO. D-4489

ORDER NO. 60938

DATE 5-22-1936

M

3 PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

TITLE (IN FULL)

IMPRINT

NONE

A. S. & T. P. CO.
PLANT, VANDERGRIFF FLOOD

BOT, SMALL TYPE - 16 COPYRIGHT EARHART

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

L. EARMART,
VANDERGRIFF, PA.

NO. D-4490

ORDER NO. ~~X4438X~~ 60958

DATE 5-2-1936

3^M

PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL)

VANDERGRIFF FLOOD

IMPRINT

BOT, SMALL TYPE - 7A COPYRIGHT
EARMART

COLOR DESCRIPTION

TAKE OUT LETTERING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

M

L. EARHART,
VANDERGRIFT, PA.

NO. 0-4491

ORDER NO. 60958

DATE 5-22-1936

3^M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

1ST AND LINCOLN AVE.,
N. VANDERGRIFT

BOT. SMALL TYPE - 1 COPYRIGHT EARHART

FRONT NO. NONE R. M
IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

L. EARMART,
VANDERGRIFF, PA.

NO. ~~0-4492~~

ORDER NO. 60958

DATE 5-22-1936

3M PHOTO PLATIN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL)

IMPRINT

^ FLOOD WRECKAGE,
VANDERGRIFF

BOT, SMALL TYPE - 9 COPYRIGHT
EARMART

COLOR DESCRIPTION

TAKE OUT LETTERING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

1/2

report

L. EARNHART,
VANDERGRIFT, PA.

NO. **D-4493**

ORDER NO. **60958**

DATE **5-22-1936**

3M PHOTO PLAT IN FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M.

TITLE (IN FULL) **VANDERGRIFT BRIDGE**

IMPRINT

**BOT, SMALL TYPE-23 COPYRIGHT
EARNHART**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6

1/2

L. EARMART,
VANDERGRI FT, PA.

✓ NO. D-4494
ORDER NO. 60958
DATE 5-2-1936

3^M PHOTO PLAT IN FOLDER VIEWS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M
IMPRINT

TITLE (IN FULL) N. VANDERGRI FT SCHOOL

BOT, SMALL TYPE - 24 COPYRIGHT EARMART

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

10
M

PHOTOGRAPHED AND COPYRIGHTED BY
LLOYD EARHART, VANDERGRIFT, PA.

NO. D-4495

ORDER NO. 60959

DATE 5-22-1936

3 M LARGE FOLDER ~~VANDERGRIFT~~ COVERS C.T. PHOTO PLATIN FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE R. M YES

TITLE (IN FULL)

KISKI VALLEY FLOOD - 1936

IMPRINT

SAME AS ABOVE

VANDERGRIFT LEECHBURG APOLLO
PA,

COLOR DESCRIPTION

USE NEW PHOTO

L. EARHART,
VANDERGRIFT, PA.

NO. D-4495

ORDER NO. 60959

DATE 5-22-1936

3 M LARGE FOLDER COVERS C.T. PHOTO PLATIN BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO R. M YES

TITLE (IN FULL)

THIS FOLDER SPONSORED

IMPRINT

MADE BY CURT TEICH & CO.,

BY SGT. LEONARD CLAIR KINKAID POST INGS, CHICAGO, U.S.A.
NO. 566 VETERANS OF FOREIGN WARS.
JR. BUGLE & DRUM CORPS

COLOR DESCRIPTION

USE NEW PHOTO.

DEADLINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Handled

2 lines

*replaced
7 1/2
Pat 6*

7
2

X

Print 5x7
2 repeats 5x7
5 1/2
5

CURT TEICH & CO., INC.,

NO. D-4496

ORDER NO. 60991

DATE 5-25-1936

2 M PHOTO PLATIN FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL)

WILLIAMSBURG, VIRGINIA

IMPRINT

NONE

The Old Court House (Built 1770)

(C) C.T.&CO., CHICAGO

1 line

COLOR DESCRIPTION

Old dark dull red brick, dull old gray roof, white sash and cornice and tower and gable, gray steps, white fence, green lawn and shrubbery.

NO. D-4496

C.T. Photo Lab

MADE BY

CURT TEICH & CO., INC., CHICAGO, U.S.A. ORDER NO. 60991

DATE 5-25-1936

2 M PHOTO PLATIN FOLDERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL)

GARDENS AT ROYAL GOVERNOR'S

IMPRINT

SAME AS ABOVE

PALACE, WILLIAMSBURG, VA.

1 line

Photo No. D5738

COLOR DESCRIPTION

Foreground dark green boxwood design hedge, light gray walks, right and left centers purple, pansy flowers with red and pink borders. green vines on trellises on right and left, dull old red brick wall with light stone top caps, white fence on rear wall, green terrace on rear left with white railing and seats, old red brick columns with white tops and dark iron gate in rear center. remove all rubbish and R.R. car and show green lawn on rear yard and on rear center and right. do not remove R.R. tracks in rear center.

SUBMIT. RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Copy 8
Set 10

Made ready for, A. A. ARNOLD, VINCENTES, IND.

NO. D-4497

ORDER NO. 609634

DATE 5-25-1936

5 M ART COLORTONE LARGE FOLDER COVERS		FRONT	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M.
TITLE (IN FULL)		IMPRINT	YES
PICTORIAL FOLDER OF HISTORIC VINCENTES IN INDIANA ON THE "BANKS OF THE WABASH"		SAME AS ABOVE	
Surpassed in magnificence in the United States by only one other memorial			
COLOR DESCRIPTION			

See enclosed photo. Let the Clark Memorial loom up. In an arrangement similar to the Pilgrim on the Plymouth, Mass., folder let Clark be shown with sword drawn leading his men and of course headed toward the Memorial. It may be well, if possible to do so, to let Fort Sackville (Block House) in the background or least portions of it. MAKE TWO BLUEPRINTS

A. A. ARNOLD, VINCENTES, IND.

NO. D-4497

ORDER NO. 60964

DATE 5-25-1936

6 M ART COLORTONE FOLDERS		BACK	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M.
TITLE (IN FULL)		IMPRINT	YES
AERIAL VIEW OF GEORGE ROGERS CLARK MEMORIAL SHOWING, ALSO, THE OLD VINCENTES CATHEDRAL AND THE LINCOLN MEMORIAL BRIDGE.		MADE IN C.T. ART COLORTONE (REG. U.S. PAT. OFF.) BY CURT TEICH & CO., CHICAGO, ILL.	
COLOR DESCRIPTION			

MAKE TWO BLUEPRINTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO.
PHOTO TICKET

DEADLINE

26 1/2
1 1/2
3 lines

3 lines

F. E. WEAVER LIME LAKE NEW YORK

NO. D-4498

ORDER NO. 60969

DATE 5-25-1936

1 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT NONE

LIME LAKE PARK, LIME LAKE,
NEW YORK

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2 1/2

F. W. WEAST
LIME LAKE NEW YORK

NO. D-4499

ORDER NO-60969

DATE 5-25-1936

1 M PHOTO MOUNTING POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

FRONT NO.

1

R. M

NO

TITLE (IN FULL)

COZY COVE AT NORTH END OF

IMPRINT

NONE

LIME LAKE, NEW YORK

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

6

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-4500 ORDER NO. 61505 DATE 5-26-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
BRADLEY'S 5 & 10 CAFE
SAN FRANCISCO, CALIF.

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SEE US AT BRADLEY'S
(ETC. AS PER COPY)

FRONT NO. 5
R. M. No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very Fresh

PHOTO RETURNED

TO

PHOTO USED FOR

808

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4501

ORDER NO. 61521

DATE

5-27-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

D. W. ATCHINSON
STAMFORD, N. Y.

4 M

FC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TOP THE ATCHINSON, STAMFORD, N. Y.

BOT. A DISTINCTIVE RESORT HOTEL IN THE HEART
OF THE CATSKILL MOUNTAINS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Art. 4501

7.50

Up. 1/2

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, A.K.

NO. D-4502

ORDER NO. 61629

DATE 5-28-1936

12 1/2 M COVERS FOR 32-PAGE BOOKS
(ALL OF THIS ON THE PICTURE SIDE)

C.T.ART COLORTONE FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) HOT SPRINGS NATIONAL PARK,
ARKANSAS

IMPRINT
SAMEX AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1316. CUT OFF AS SAMPLE ATTACHED. REMOVE PEOPLE. SHOW SOME XARE
VAPOR OR STEAM RISING FROM THE SPRING. THIS PICTURE TO BE IN A FRAME SIMILAR TO
WASHINGTON BOOK. WORK IN THE NATIONAL COLORS, WITHOUT BEING TOO OBVIOUS ABOUT IT.
PERHAPS AN ORNAMENTAL WHITE STRIPE ACROSS THE TOP (FRONT & BACK) AND A RED
ONE ACROSS THE BOTTOM, OR VICE VERSA. THEN POSSIBLY A FEW BLUE STARS COULD BE
WORKED INTO THESE STRIPES.

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK.

NO. D-4502

ORDER NO. 61629

DATE 5-28-1936

12 1/2 M COVER FOR 32-PAGE BOOKS
(ALL OF THIS ON THE PICTURE SIDE)

C.T.ART COLORTONE BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) LAKE HAMILTON ON THE
BROADWAY OF AMERICA

IMPRINT
(C) REPRODUCED IN THE FAMOUS
"C.T.ART-COLORTONE" PROCESS", REG. U.S.
PAT. OFF. MADE ONLY BY CURT TEICH & CO.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H2013. SET IN SOME SORT OF A FRAME, DO NOT FILL ENTIRE
COVER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2
Print

LIVE & LET LIVE DRUG STORE
ROCKWOOD, TENN.

NO. D-4503 ✓
ORDER NO. 61635
DATE 6-29-1936

1 M PHOTO PLATIN POST CARDS		WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER. CENTER - BORDER.		FRONT NO. I	R. M NO
TITLE (IN FULL) ROCKWOOD AVENUE, ROCKWOOD, TENN.		IMPRINT	NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2
c

2
3

11
2

Print

LIVE & LET LIVE DRUG STORE

NO. D-4504 ✓

ROCKWOOD, TENN.

ORDER NO. 61635

DATE 5-29-1936

1 M PHOTO PLATIN POST CARDS		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER		FRONT NO. 1	R. M. NO
TITLE (IN FULL)		IMPRINT	NONE
THE PALISADES ON THE "BROADWAY OF AMERICA" NEAR ROCKWOOD, TENN.			
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER ☒
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

2

12

Print

NO. D-4505

LIVE & LET LIVE DRUG STORE

ORDER NO. 61635

ROCKWOOD, TENN.

DATE 5-29-1936

1 M

PHOTO PLATIN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ON THE "BROADWAY OF AMERICA"

IMPRINT NONE

NEAR ROCKWOOD, TENN.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 100-10

2

M

Print

NO. D-4506 ✓

LIVE & LET LIVE DRUG STORE

ORDER NO. 61635

ROCKWOOD, TENN.

DATE 5-29-1936

1 M PHOTO PLATIN POSTCARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ALONG THE HIGHWAY AND
RAILROAD NEAR ROCKWOOD, TENN.

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

2

RETURN PHOTO YES NO
CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. **D-4507** ORDER NO. 61697 DATE 6-4-1936

CUSTOMER BALLARD PETROLEUM CO.,
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BLOTTERS

SIZE 3½ x 6

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BALLARD PETROLEUM CO.

(ETC. AS PER COPY)

FRONT NO **NONE**

(All of this on address side)

R. M. Yes **No**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout **Retouched Photo** — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE HAND COLORED SKETCH ATTACHED, WITH NOTATIONS.

Make Red impression

PHOTO RETURNED

TO

PHOTO USED FOR

*See 8-2
20 13/4
A 11
6-1/4*

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

✓ NO. D-4508
ORDER NO. 61814

DATE 6-6-1936

12¹/₂ M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF THE
BAD LANDS

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. BIC R. M. NO ✓

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

new photo
USE SAME FRONT AS COVER NO. D-3699.

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. D-4508
ORDER NO. 61814

DATE 6-6-1936

12¹/₂ M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PETRIFIED LOGS IN THE
BAD LANDS

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. NO

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

*This is
new*

1.2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — RETURN PHOTO YES NO

DIAL No. D-4510 ORDER NO. 61782 DATE 6-5-1936

CUSTOMER THE DRAKE,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

Red 1
C-1/2?

6

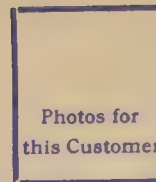
RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. **D-4511**

ORDER NO. 61824 DATE 6-5-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER PORTAGE POINT INN,
ONEKEMA, MICH.

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLAT IN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PORTAGE POINT INN, ONEKEMA, MICHIGAN

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Straighten 5x7
Ret 2
C. 1/2 2

H. 25
Pm

8

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. ☒ D-4512 ORDER NO. 61827 DATE 6-5-1936

CUSTOMER MRS. J. W. MOSEMAN
ARKVILLE, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

IRIS COTTAGE, - IN THE CATSKILLS, -
ARKVILLE, N. Y.

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

STRAIGHTEN BUILDING.

ELIMINATE THE DOG & LADY IN CHAIR.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

6-5-1936
5.75

OK

8

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. **D-4513** ORDER No. **61852** DATE **6-8-1936**

CUSTOMER **MARYLAND CASUALTY CO.,
BALTIMORE, MD.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **CHILD SAFETY CAMPAIGN**
(ETC. AS PER COPY)

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

Straighten right hand "S" in 5.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

6

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4514 ORDER NO. 61853 DATE 6-8-1936

CUSTOMER T. H. JANSEN
LANESVILLE, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M FC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PLEASANT VIEW HOUSE, LANESVILLE, N. Y.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

C-1/2

Act 104

4700

OK Mr

5

2

8

X

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. D-4515

ORDER NO. 61849

DATE 6-8-1936

12¹/₂ M ~~XXXX~~ LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

BEAUTIFUL MONTANA

IMPRINT

SAME AS ABOVE

Switchbacks on Red Lodge-Cooke City
Highway
(C) Flash

© C.T. & Co, Chicago

COLOR DESCRIPTION

Use Photo No. 5A-H2467 Lots of Color.

NO. D-4515

ROBBINS-TILLQUIST CO.,

ORDER NO. 61849

SPOKANE, WASH.

DATE 6-8-1936

12¹/₂ M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

BEAUTIFUL MONTANA

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

~~Use same photo as used on back of cover no. D-3527~~

Use photo D-3527

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

REMOVED

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. D-4516

ORDER NO. 61879

DATE 6-9-1936

A34

M 6 LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		FRONT (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M. YES
TITLE (IN FULL) CHUCKANUT DRIVE Washington		IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION			

© C.T. & Co., Chicago

Use New Photo.

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. D-4516

ORDER NO. 61879

DATE 6-9-1936

6 M NEW LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		BACK (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M. YES
TITLE (IN FULL) CHICKANUT DRIVE, NEAR BELLINGHAM		IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION			

Use same view as on back of cover no. N-3499

Take out auto

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Layout 6
1-7

Layout spirit got 10-11

1-12

13

32

RECEIVED
JUN 10 1936

18
13
3

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4517 ✓ ORDER NO. 61897 DATE 6-9-1936

CUSTOMER ANTRIM LODGE HOTEL,
ROSCOE, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP: OPEN ALL YEAR

POT: ANTRIM LODGE, ROSCOE, N. Y.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

REMOVE TELEPHONE WIRE. ADD JARDINIERE WITH PALM

OR FERN TO BALCONY AS ~~IN XXXXXXXX~~ IN 6A-H1043

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Art House

1.50

Py

Red 1½
G 1/2 ?

5

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4518 ✓ ORDER NO. 61900 DATE 6-9-1936
CUSTOMER THE SPRUCEWOLD
BOOTHBAY HARBOR, ME.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MPC GROUP (4) SIZE 3½ x 5½

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SPRUCEWOLD AND CABINS
BOOTHBAY HARBOR, MAINE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

SUB TITLES AS MARKED ON PHOTOS

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. POSITIONS FOR PHOTOS ARE
MARKED ON THE BACK OF THEM.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

8X10

14

6-12?

OK PM

ROBBINS-TILLQUIST CO.,

SPOKANE, WASH.

NO. D-4519

ORDER NO. 61914

DATE 6-10-1936

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OLYMPIC PENINSULA Washington

Handwritten

HIGHWAY 101, LAKE CRESCENT, WASH

COLOR DESCRIPTION

Use new photo.

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. YES

IMPRINT

SAME AS ABOVE

(C) C.T. & CO., CHICAGO

NO. D-4519

ROBBINS-TILLQUIST CO.,

ORDER NO. 61914

SPOKANE, WASH.

DATE 6-10-1936

6 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SHIPPING LUMBER. OLYMPIC
PENINSULA

COLOR DESCRIPTION

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. YES

IMPRINT

SAME AS ABOVE

MADE BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

Same as above N-3331

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

6 1/2
8
split 20-3-1/2
8-1/2

3
8
1

X

1135

Ret 8

DEADLINE

DEADLINE DEADLINE

8.35

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4520 ORDER NO. CUSTOMER KREBS, STENGEL & CO., NEW YORK, N.Y.

DATE 6-30-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

4M M CARDS SIZE 4 5/8 X 6 11/16

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full AS COPY

FRONT NO. NONE R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

PHOTO LITHO Rephoto

NEG. NO.

SEE LAYOUT ATTACHED. THE CABINET AND STEP LADDER ARE TO BE OUT. IN THEIR PLACE PUT IN MODERN WALNUT GROUP #327 AND #328 COFFEE TABLE. THE WICKER CHAIR IS TO BE OUT AND IN ITS PLACE PUT #924 END TABLE IN THE CENTER PUT IN #158 MODERN CHEST DESK. NO NUMBERS OR NAMES ARE TO APPEAR ON ANY OF THIS MERCHANDISE. UNDERNEATH THIS PHOTO, SHOW WORDING YELLOW PAPER ENCLOSED, USING THE EXACT TYPE THAT THEY SHOW ON THE ENCLOSED CARD *KREBS STENGEL & CO. YOUR OWN JUDGMENT AS TO SIZE AND STYLE OF TYPE.

Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Must have Proof 6/2/36

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4521 ORDER NO. 61979 DATE 6-11-1936

CUSTOMER RICH & THOMPSON FUNERAL SERVICE
BURLINGTON, N. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PA SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
RICH & THOMPSON MORTUARY AND CHAPEL
(THIS LINE IN OLD ENGLISH TYPE)

~~NOT~~ CHURCH ST. AND GLENWOOD AVE., BURLINGTON, N. C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. **D-4523** ORDER NO. **C02917** DATE **6-11-1936**

CUSTOMER **MURPHY MILES OIL CO.**
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PICTURES

SIZE **6 1/2 x 6 1/2**

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **NONE**

IN PLATE, SMALL TYPE: **(C) C. T. & CO., CHICAGO**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

FRONT NO. **NONE** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. D-4524 ORDER NO. 62554 DATE 6-15-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
UPLAND INN
UPLAND, CALIF.

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPLAND INN - UPLAND CALIF. - CORNER OF
1ST AVE. AND 9TH ST. (9TH STREET ON THE SOUTH
AND 1ST AVE. ON THE WEST)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SHOW ROTARY SIGN PLAINLY.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

W. WOOLWORTH CO.

NO. D-4525

ORDER NO. 62576

BATON ROUGE. LA.

DATE 6-26-1936

6 M ART COLORTONE FOLDERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) LOUISIANA STATE CAPITOL

IMPRINT NONE

BATON ROUGE

The Bronze Plaque

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1149

NO. D-4525

F. W. WOOLWORTH CO.

ORDER NO. 62576

BATON ROUGE. LA.

DATE 6-26-1936

6 M ART COLORTONE POST CARDS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) VIEW OF GROUND FROM FRONT OF

IMPRINT NONE

STATE CAPITOL

MADE IN C.T. ART COLORTONE (REG. U.S.
PAT. OFF.) BY CURT TEICH & CO., CHICAGO,
U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1155

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4526 ORDER NO. 62648 DATE 6-16-1936

CUSTOMER HOTEL WILTSHIRE,
ATLANTIC CITY, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EVERETT L. COPE, DIRECTING HOTEL
WILTSHIRE—ATLANTIC CITY, N. J.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

D-4105 IS THE TYPE OF CARD CUSTOMER WANTS, ALTHOUGH

THIS BUILDING WILL PROBABLY SHOW BETTER ACROSS THE
CARD.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. D-4527 ORDER NO. 62766 DATE 6-19-1936

CUSTOMER HURLEY SHOE CO.,
ROCKLAND, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

7 M FC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GRIPSEM ARCH (ETC. AS PER CO Y)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

VERY RUSH

Extra Neg for Double Exposure T. H. P. E.

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4529 ORDER NO. 62805 DATE 6-22-1936

CUSTOMER THE BLACKSMITH SHOP,
ROCKPORT, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PG

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE BLACKSMITH SHOP
AT WHITMAN, MASS.
ON ROUTE 18
(OLD ENGLISH TYPE)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Photo not
5/17/27*

PHOTO RETURNED

TO

PHOTO USED FOR

Set 2

Red Photo

3.00
MW

X
140

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-4530 ORDER NO. 62803 DATE 6-22-1936

CUSTOMER W.L. PHILLIPS ADV. AGENCY,
SAN DIEGO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M PC GR UP (2) SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
SAN DIEGO AUTO ELECTRIC
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

12

14

X

3

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. D-4531

ORDER NO. 62853

DATE 6-23-1936

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) NIGHT SCENES OF TEXAS

IMPRINT SAME AS ABOVE

CENTENNIAL EXPOSITION DALLAS
1836 1936

(C) C.T.ACO., CHICAGO

Reflection Basin and Esplanade of State
at Night

COLOR DESCRIPTION

US PHOTO NO. 6A-H1212.

Submit Proof

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. D-4531

ORDER NO. 62853

DATE 6-23-1936

25 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M YES

TITLE (IN FULL) LAGOON AND FOUNTAIN AT
NIGHT

IMPRINT XXXXXXXXXXXX

MADE IN C.T.ART COLORTONE (REG.U.S.
PAT.OFF.) BY CURT TEICH & CO.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

(USE PHOTO NO. 6A-H1207)

RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

40

Layout 7 1/2
J.H. 0

A. 36

Handwritten

Line

Line

D-4532

DEADLINE

DEADLINE

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4533 ORDER NO. 62859 DATE 6-23-1936

CUSTOMER HETZLER BROS. ICE CO.
ROCHESTER, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE 3 1/2 x 11

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPECIAL (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Full color

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

Ret

3 1/2

*C- 2
20 3
1 20*

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4534 ORDER NO. 62868 DATE 6-25-1936

CUSTOMER STAGE COACH INN
GLOUCESTER, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3 1/2 x 5 1/2

STYLE PHOTO FLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STAGE COACH INN GLOUCESTER, MASS.

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

(NOTE: WORDS "STAGE COACH INN" TO BE IN OLD ENGLISH TYPE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2
C-3/4

3.75

Done

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4535

ORDER NO. 62866

DATE

6-25-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LAUBE'S OLD SPAIN
BUFFALO, N.Y.

25 M FC GROUP (3)

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLAT IN

Full Face
WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP: LAUBE'S OLD SPAIN 660 MAIN ST.
BUFFALO, N. Y.

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

BOT: BUFFALO'S LEADING RESTAURANT AND SEAFOOD HOUSE

(NOTE: WORDS "OLD SPAIN" TO BE IN OLD ENGLISH TYPE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

Phot sent 7/7/38

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

Added Buffalo
to group
150 sent

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4536 ORDER NO. 62867

DATE 6-25-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LAUBE'S OLD SPAIN
BUFFALO, N. Y.

2 M BUSINESS CARDS SIZE

3 1/2 x 2 1/4

STYLE PHOTO FLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: LAUBE'S OLD SPAIN 660 MAIN ST.
BUFFALO, N. Y.

FRONT NO. ~~3~~ NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

BOT: BUFFALO'S LEADING RESTAURANT AND SEAFOOD HOUSE

NOTE: "OLD SPAIN" TO BE IN OLD ENGLISH TYPE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. # 3 IN ENV. D-4535.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret 7/7/38

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

6

Color Sketch
Layout 6
Ref 8

HC-11
A-35

NO. D-4537

DISTRIBUTED BY GULF COAST CARD CO., ORDER NO. 62875

ST. PETERSBURG, FLA.

DATE 6-24-1936

121 M ART COLORTONE FOLDERS		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. R. M. YES
TITLE (IN FULL) THE Sunshine City		IMPRINT SAME AS ABOVE
ST. PETERSBURG, FLA.		(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

Use Photo No. 3A-H846

NO. D-4537

DISTRIBUTED BY GULF COAST CARD CO., ORDER NO. 62875

ST. PETERSBURG, FLA.

DATE 6-24-1936

121 M ART COLORTONE FOLDERS		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. R. M. YES
TITLE (IN FULL) OVERLOOKING THE YACHT CLUB, CENTRAL YACHT BASIN AND PIER		IMPRINT XXXXXXXXXX
		MADE IN C.T.ART COLORTONE (REG. U.S. PAT.OFF.) BY CURT TEICH & CO., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO.

1 line

The sunset sky effect is not what we want, and I wish to change same. I believe that the light sky blue as on card #3A-H846 will be better. Would very much like to show some sunshine effect in the sky and please look up our Miami Beach folder #D-3672 which shows a nice sun rays effect, and perhaps that would be very appropriate for our cover. These rays could either run from the Stamp space side towards view, or from view towards address lines, whatever our artist would think best.

The address side space is too lightly colored and by showing darker colors there, the view to left would stand out better.

The second palm from the left should be colored brown also. The upper part of all palm trunks where it shows sort of feathery should be a grayish cream straw color.

X

Color Photo
Lays out 6 1/2
Ret 5 1/2

✓ NO. D-4538

ASHEVILLE POST CARD CO.,

ORDER NO. 62937

ASHEVILLE, NC.

DATE 6-25-1936

25 M ART COLORTONE FOLDERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) *SOME T.V.A. PROJECTS AND*
VIEWS OF TENNESSEE VALLEY

IMPRINT SAME AS ABOVE

Grand Canyon of the Tennessee River

(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

*use only smaller & less part of it
to show up canyon*
USE PHOTO NO. 6A-H1126

NO. D-4538

ASHEVILLE POST CARD CO.,

ORDER NO. 62937

ASHEVILLE, N.C.

DATE 6-25-1936

25 M ART COLORTONE FOLDERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) SPILLWAY OF ONE OF THE T.V.A.
DAMS

IMPRINT SAME AS ABOVE

MADE IN C.T.ART COLORTONE (REG.U.S.PAT.
OFF.) BY CURT TEICH & CO. CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO Use view of Negative attached and use
part to left only as marked. Do not show power house and take out tower
in back.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 lines
TYPE

1 line

RECEIVED
JUN 27 1936
CHICAGO

X

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-4539 ORDER NO. 62979 DATE 6-25-1936

CUSTOMER AMERICAN BEAUTY NAIL POLISH CO.
HOBOKEN, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: ATTENTION TOILET GOODS BUYER!

BOT: SUPER SPECIAL MANICURE HANDBAG (See drawing)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

~~PUT PLATE NO. ON FRONT~~

No plate no
on card

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

DO NOT SHOW NAME "TRUVY" ON LABELS

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret
12/21/26

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4540 ORDER NO. 6-29-1936 DATE 63008

CUSTOMER HOTEL CASS
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL CASS

(ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo sent to
B. L. Jones
Room 1507
The Bismarck

PHOTO RETURNED

TO

PHOTO USED FOR

ROBBINS-TILLQUIST CO.,

SPOKANE, WASH.

NO. D-4541

ORDER NO. 63006

DATE 6-26-1936

6 M AMERICAN ART FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ALASKA

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M YES

IMPRINT

SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 3796-29 & NEW ORDER.

Photo

NO. D-4541 4541

ROBBINS-TILLQUIST CO.,

ORDER NO. 63006

SPOKANE, WASH.

DATE 6-26-1936

6 M AMERICAN ART FOLDERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. MC KIMBY, ALTITUDE 20,300

FEET

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M YES

IMPRINT

SAME AS ABOVE

MADE BY CURT TEICH & CO., INC., CHICAGO,
U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO.

Photo in 7A H 527

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

20 136

7 VPC 4 inside

1 line

12- 7 1/2
13- 4 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4542 ORDER NO. 63054 DATE 6-29-1936

CUSTOMER W.P. LEEMER.
HIGHLANDS, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN Full Face

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHARTER BOAT "JIM JAMS" LEAVES MERCHANT
AND MINERS BASIN, RIVIERA, FLORIDA, 8 A. M. AND
I P. M.

in water

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2 lines

Ret 2
G 1/2

7

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4543** ORDER NO. **63063** ~~53963~~ DATE **6-29-1936**

CUSTOMER **PRESIDENT HOTEL
SWAN LAKE, N. Y.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/4 M PC

SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE PRESIDENT HOTEL SWAN LAKE, N. Y.**

in plate at bottom

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TOUCH IN SKY EFFECT AS ON ENCLOSED CARD.

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

8

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4544 ORDER NO. 63115 DATE 7-1-1936

CUSTOMER MICHIGAN PHOTO CO.,
BAY CITY, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AMBASSADOR BAR - 412 CENTER AVE. —
BAY CITY, MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Feb 1
C 114

6

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. D-4546 ORDER NO. 63114 DATE 7-1-1936

CUSTOMER EARL M. CUMMINGS
ROCKFORD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO. 5 JR. PUNCH

(ETC. AS PER COPY)

FRONT NO. SPECIAL R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

3 photos ret
8/28/36

C-2 3/4

18

13

DEADLINE

DEADLINE

A-44

Buttons
show
proof
to
be
for

15-4
2

12 1/2
1/2

NO. D-4547

WESTERN PUBLISHING & NOVELTY CO., ORDER NO. 63190

LOS ANGELES, CALIF.

DATE 7-3-1936

25 M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOS ANGELES California

FRONT NO. R. M YES same as D-2886

IMPRINT SAME AS ABOVE

(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

Use same photo as used on front of cover no. D-2886 - D-1242

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

NO. D-4547

WESTERN PUBLISHING & NOVELTY CO.,

LOS ANGELES, CALIF.

ORDER NO. 63190

DATE 7-3-1936

25 M LARGE FOLDERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. R. M YES

IMPRINT SAME AS ABOVE

USE IN O.P. ART COLORTONE (REG. U.S. PAT. OFF.) BY CURT TEICH & CO., CHICAGO, U.S.A.

COLOR DESCRIPTION

Use same of same photos as on back of cover No. D-2886 and photos No. 1A-H357 and 4A-H721. Take off pane

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1A H 425

color photo
Lay out 7 1/2
Feb 2 1/2

NO. D-4548

COPYRIGHTED BY THE SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO. OFFICIAL EXPOSITION POST CARD
DISTRIBUTORS.

DATE 7-7-1936

12 1/2 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREAT LAKES EXPOSITION
CLEVELAND, OHIO

Entrance to the Great Lakes Exposition

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1379

USE ONLY PORTION AS MARKED ON BACK OF PHOTO.

NO. D-4548

COPYRIGHTED BY THE SAPIRSTEIN GREETING CARD
COMPANY, CLEVELAND, OHIO. OFFICIAL EXPOSITION
POST CARD DISTRIBUTORS.

ORDER NO. 63238

DATE 7-8-1936

12 1/2 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COURT OF PRESIDENTS AT NIGHT,
GREAT LAKES EXPOSITION, CLEVELAND, OHIO

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. YES

IMPRINT

MADE IN C.T. ART COLOR TONE (REG. U.S.
PAT. OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

Use photo No. 6A-H1377

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2 lines

2 lines

13

X

J = 450

D. 4549

CO
Loyd
St
6
6 1/2

7014
A34

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. D-4550

ORDER NO. 63329

DATE 7-9-1936

25 M LARGE FOLDER COVERS		ART COLORTONE	FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M YES
TITLE (IN FULL) FLORIDA THE TROPICAL WONDERLAND <i>Handwritten</i>		IMPRINT SAME AS ABOVE	
		(C) C.T.&CO.? CHICAGO	

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1285

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. D-4550

ORDER NO. 63329

DATE 7-9-1936

25 M LARGE FOLDER COVERS		ART COLORTONE	BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	R. M YES
TITLE (IN FULL)		IMPRINT MADE IN C.T. ART COLORTONE (REG. U.S.PAT.OFF.) BY CURT TEICH & CO., CHICAGO, U.S.A.	

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

10
13

260134
A35

See list
Lugano
10/20 8 1/2

DEADLINE

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. D-4551
ORDER NO. 63327
DATE 7-9-1936

25 M LARGE FOLDER COVERS ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M YES

TITLE (IN FULL)

SCENIC FLORIDA

(Hand lettered)

IMPRINT

SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. D-4551
ORDER NO. 63327
DATE 7-9-1936

25 M LARGE FOLDER COVERS ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M YES

TITLE (IN FULL)

IMPRINT MADE IN C.T. ART COLORTONE

(REG. U.S.PAT.OFF.) BY CURT TEICH & CO.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW VIEW

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4552 ORDER NO. 63341 DATE 8 7-10-1936

CUSTOMER MRS. O.A. TODD,
ARKVILLE, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO FLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Straighten
5x7
Ret 1 1/2

C-3/11

2

NO. D-4555

LOUIS KAUFMAN & SONS, BALTIMORE, MD.

ORDER NO. 63434

DATE 7-13-1936

6 M PHOTO PLATIN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

1

R. M. NO

TITLE (IN FULL)

BRUTON PARISH CHURCH, OLDEST

IMPRINT

SAME AS ABOVE

CHURCH IN CONSTANT USE IN AMERICA,

WILLIAMSBURG, VA.

COLOR DESCRIPTION

Old dull red and brown mixed brick. Old dull gray shingle
roof. White steeple and window shutters and sash and doors. Old dull red
brick wall. Gray steps. Dark gate.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

6

LOUIS KAUFMAN & SONS, BALTIMORE, MD.

NO-4556

ORDER NO. 83434

DATE 7-13-1936

5 PHOTO PLATIN BODY VSTFD

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT No.

RNO

TITLE (IN FULL) OLD POWDER HORN, WILLIAMSBURG,
VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Old dull red and brown mixed brick. Old dark gray shingle roof.
Dark brown doors and sash. Old dull red brick wall. Light gravel walk. Bldg.
on left light gray. Bldg. on right old dull dark red brick, dark shingle roof.
Green lawn.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

☒ B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo in ~~album~~ 429
E 784

NO. D-4557

LOUIS KAUFMAN & SONS, BALTIMORE, MD.

ORDER NO 63434

DATE 7-13-1936

6 M PHOTO PLATIN POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PRISON OF VIRGINIA COLONY
1701, WILLIAMSBURG, VA.

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Old dull red and brown mixed brick. Old dull dark gray
shingle roof. Dark gray cornice and window frames and sash and dormer windows
on roof. Dark gray porch. Dark brown doors. White fence. Small bldg. on right
very light gray. Make smooth green lawn on terrace next to fence.

SUBMIT: RET. PHOTO

B. I. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo in 804250

DEADLINE

G-443

D-4558

Dial

Q-445

DEADLINE

Returned Photos to Customer July 5, 1939

DK Blue impression

10 photo set
9/21/37

DEADLINE

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. D-4559 ORDER NO. 63426 DATE 7-13-1936

CUSTOMER F. E. SCOTT
ELKO, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAYER HOTEL, ELKO, NEVADA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE THREE ANTENNAE ON TOP OF HOTEL. REMOVE
TELEGRAPH POLE. PUT FLAG ON POLE AT LEFT ~~END~~ ON
ROOF OF HOTEL. SHOW GRASS IN PLOT AT RIGHT.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

Ref 2 1/2
C 1/2

Colored Photo
Lays out 6 1/2
Box 2 1/2

A- 38



NO. D-4560
ORDER NO. 63611
DATE 7-20-1936

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

25 M LARGE FOLDER COVERS C.T. ART COLORTONE		FRONT
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M. YES <i>See also D-495</i>
TITLE (IN FULL) THE PETRIFIED FOREST and Painted Desert	IMPRINT SAME AS ABOVE	
The Pedestal Log	(C) C.T.&CO., CHICAGO	

COLOR DESCRIPTION

USE PHOTO NO. 4A-H/945

NO. D-4560
ORDER NO. 63611
DATE 7-20-1936

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIF.

25 M LARGE FOLDER COVERS ART COLORTONE		BACK
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	R. M. YES
TITLE (IN FULL) PAINTED DESERT FROM DESERT VIEW	IMPRINT MADE IN C.T. ART COLORTONE (REG. U.S.PAT.OFF.) BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	

COLOR DESCRIPTION

use photo 5A H 1510

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. D-4561 ORDER NO. 63701 DATE 7-22-1936

CUSTOMER HUBERT S. JOHNSON,
BAY HEAD, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YACHT "CACHALOT" - SAILS DAILY -

ANCHORAGE POINT PLEASANT BEACH INLET, NEW JERSEY

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE THE BULKHEAD IN FRONT OF THE BOAT AND
SHOW THIS AS WATER

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. See 120
Dry — Wet — Pancromatic — Color Separation. See 133
Transfer — Paper Process — New Process. See 150
Stripping — White Border — Full Face. See 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

Set 1
C-1/2

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. D-4562

ORDER NO. 63742

DATE 7-22-1936

25 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TEXAS CENTENNIAL EXPOSITION

DALLAS 1836 1936

Administration Building and Fountain

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M YES same as 4532

IMPRINT SAME AS ABOVE

(C) C.T.AGO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1217.

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. D-4562

ORDER NO. 63742

DATE 7-22-1936

25 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE REFLECTION BASIN AND

ESPLANADE OF STATE

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M YES

IMPRINT MADE IN C.T.ANT COLOPHONE "REG.
U.S.PAT.OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1213

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

color photo
5x7
9 1/2
6

2- 10 1/2
1- 2 1/2
8- 2 1/2

DEADLINE

DEADLINE

2- 10 1/2
1- 2 1/2
8- 2 1/2

214
A-14

Logan
x 1/2 4

Free Face 13-

S.H. KRESS & COMPANY		NO. D-4564
		ORDER NO.
		DATE 7-29-1936
M ART COLOR TONE CHRISTMAS FOLDERS SIZE 8 1/2 x 11, FOLDED TO SIZE 4 1/2 x 5 1/2		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	(TRIMMED SIZE)
TITLE (IN FULL)	IMPRINT	R. M.
CHRISTMAS GREETINGS FROM FLORIDA	NONE	
© C. T. & Co.		
COLOR DESCRIPTION		
SEE LAYOUT ATTACHED. USE PHOTO NO. 4A-H1225		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

make red impression

2- 14
3- 3

CK

S. H. KRESS & COMPANY

NO. D-4565

ORDER NO.

DATE 7-29-1936

M ART COLORTONE CHRISTMAS FOLDERS SIZE 7 7/8 x 11, FOLDED TO SIZE 4 1/2 x 5 1/2
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE) (TRIMMED SIZE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO.

NONE

R. M

SIZE)

TITLE (IN FULL)

CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT

© C. T. & Co.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. USE PHOTO NO. 4A-H1087

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Layout 5 1/2

#5

Full Page

LA 17

17

10


5-3 1/2

Layout -
Net 5'12

13 - 21

Full Face

2 1/4
16

S.H. KRESS & COMPANY		NO. D-4566
		ORDER NO.
		DATE 7-29-1936
HART COLORTONE CHRISTMAS FOLDERS, SIZE 8 1/2 x 11, FOLDED TO SIZE 4 1/2 x 5 1/2		
(ALL OF THIS ON THE PICTURE SIDE)		(PRINTED ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M
TITLE (IN FULL) CHRISTMAS GREETINGS FROM FLORIDA	IMPRINT	
© C.T. & Co.		
COLOR DESCRIPTION		
SEE LAYOUT ATTACHED. USE PHOTO NO. 54-H1285		
		
SUBMIT: RET. PHOTO	B. I. & W. PROOF	HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. -	CUSTOMER	
X CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

2 - 3 hrs.

OK

S.H. KRESS & COMPANY

NO. D-4567

ORDER NO.

DATE 7-29-1936

M ART COLOORTONE CHRISTMAS FOLDERS, SIZE 8 1/2 x 11, FOLDED TO SIZE 4 1/2 x 5 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT

© C.T. & Co.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. USE PHOTO NO. 3A-H675

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Import
+ Post 5

Full Face

A 16

prints not impregnated

13

2 1/4 in.

13 —

OK

22 3/4 small = 10
12 3/4 large 5
OK

10-5

S.H. KRESS & COMPANY

NO. D-4568

ORDER NO.

DATE 7-29-1936

M ART COLORTONE CHRISTMAS FOLDERS, SIZE 8 1/2 x 11, FOLDED TO SIZE 4 1/2 x 5 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL)

A CHRISTMAS MESSAGE
FROM FLORIDA

IMPRINT

© C.T. & Co.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. USE PHOTO NO. 5A-H1277

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Full Force

16

12

10

13-2

OK

8 1/4

Layout 5

10-1

full Face

S. H. KRESS & COMPANY

NO. D-4569

ORDER NO.

DATE 7-29-1936

M ART COLORTONE CHRISTMAS FOLDERS, SIZE 8 1/2 x 10 1/2, FOLDED TO SIZE 4 1/4 x 5 1/2

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. NONE R. M

TITLE (IN FULL) CHRISTMAS GREETINGS FROM FLORIDA

IMPRINT

© C. T. & Co.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. USE PHOTO NO. 5A-H1268.

©

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

relative red appearance

2 - 1 h
13 - 1 1/2

X

S.H. KRESS & COMPANY

NO. D-4570

ORDER NO.

DATE 7-29-1936

M ART COLORTONE CHRISTMAS FOLDERS SIZE $8\frac{1}{2} \times 11$, FOLDED TO SIZE $4\frac{1}{2} \times 5\frac{1}{2}$
(ALL OF THIS ON THE PICTURE SIDE) (PRINTED SIZE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT

© C.T. & Co.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED.

USE PHOTOS NO. 3A-H871 & 40676.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

make red impression

10

2 - 2 A₂ + 1 $\frac{1}{4}$

OK.

NO. D-4571

S. H. KRESS & COMPANY

ORDER NO.

DATE 7-29-1936

M ART COLORTONE CHRISTMAS FOLDERS SIZE 8 1/2 x 11, FOLDED TO SIZE 4 1/4 x 5 1/2
(TRIMMED SIZE)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT

© C. T. & Co.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. USE PHOTOS NO. 4A-H750 & 5A-H1293.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

make red impression

2-2

2 - 2 lvs. + 1 ltr

Shirley

Legend

3

3

Full Face

S.H.KRESS & COMPANY

NO. D-4572

ORDER NO.

DATE 7-29-1936

M ART COLOORTONE XMAS EXERCISE FOLDERS, SIZE 8 1/2 x 11 (Trimmed size) FOLDED TO 8 1/2 x 5 1/2
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) CHRISTMAS GREETINGS FROM FLORIDA

IMPRINT

© C.T. & Co.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED.
USE PHOTO NO. 4A-H1224

©

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

make DK Blue impression

3

17 - 2

X

Cor.

S.H. KRESS & COMPANY

NO. D-4573

ORDER NO.

DATE 7-29-1936

M ART COLORTONE CHRISTMAS FOLDERS, 8 1/4 x 11 FOLDED TO SIZE 4 1/4 x 5 1/2 (trimmed size)

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) FLORIDA CHRISTMAS GREETINGS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M

IMPRINT

© C. T. & Co.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED.

USE PHOTOS NO. 5A-H1283 & 4 A-H835.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

make red impression

3

2 - 2 1/4 lbs.

A 21

Layout
6 1/2

Full Face

17

S. H. KRESS & COMPANY

NO. D-4574

ORDER NO.

DATE 7-29-1936

M ART COLORTONE CHRISTMAS FOLDERS, SIZE 9 x 12 1/4, FOLDED TO SIZE 5 x 6 1/4

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM FLORIDA

FRONT NO. NONE R. M (TRIMMED SIZE)

IMPRINT

© C.T. & Co.

COLOR DESCRIPTION SEE LAYOUT ATTACHED.
USE PHOTO NO. 4A-H1087.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2. — 2 1/4 + 1 1/4

X

NO. D-4575

S.H.KRESS & COMPANY

ORDER NO.

DATE 7-29-1936

M ART COLORTONE CHRISTMAS FOLDERS SIZE $9\frac{1}{2} \times 12\frac{1}{2}$, FOLDED TO $5 \times 6\frac{1}{4}$

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL)

CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. USE PHOTO NO. 5A-H1275

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Layout 5/4

Full Face

7-24

LA 15

© C.T. Co

©

7-24

13

17-22

2 1/2
LA- 16

Lays to
5 1/2

full frame 5

S. H. KRESS & COMPANY		NO. D-4576
		ORDER NO.
		DATE 7-29-1936
M ART COLORTONE CHRISTMAS FOLDERS SIZE 9 1/2 x 12 1/2, FOLDED TO SIZE 5 x 6 1/2		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS (TRIMMED SIZE))
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M
TITLE (IN FULL) A CHRISTMAS MESSAGE FROM FLORIDA	IMPRINT	
© C.T. & Co.		
COLOR DESCRIPTION SEE LAYOUT ATTACHED. USE PHOTO NO. 5A-H1280.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

Red - impression

12

NO. D-4577

S.H. KRESS & COMPANY

ORDER NO.

DATE 7-29-1936

MART COLORTONE CHRISTMAS FOLDERS SIZE 8 1/2 x 12 1/2, FOLDED TO SIZE 5 x 6 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT

A 15

© C.T. & Co.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. USE PHOTO NO. 4A-H1227.

©

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Layout
6 1/2

full face

self

make red impression

3

2

S.H.KRESS & COMPANY

NOD-4578

ORDER NO.

DATE 7-29-1936

M ART COLORTONE CHRISTMAS FOLDERS SIZE 10 x 12, FOLDED TO SIZE 5 x 6 1/2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE REVERSE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT

@ C.T. & Co.

COLOR DESCRIPTION

SEE LAYOUT ATTACHED. USE PHOTOS NO. 3A-H872 & 3A-H831.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Layout
x 1/2

4 1/2

full Photo

5-40

2-1/2

A16

(C)

YES

most important

5

cm

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4579 ORDER NO. 64031 DATE 7-31-1936

CUSTOMER BERE A COLLEGE,
BEREA, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BOONE TAVERN, BERE A, KY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE CABLES & WIRES

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
NO

DIAL NO. **D-4580**

ORDER NO. **64075** DATE **8-4-1936**

CUSTOMER **DR. W. H. SILGE**
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MCIRCULARS

SIZE **10 1/2 x 6**

STYLE **ARTGRAVURE BLUE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **(AS PER COPY)**

FRONT NO. **NONE** (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

**SEE SKETCH ATTACHED. MAKE THE EYE MORE
REALISTIC. ENTIRE DESIGN TO BE FUTURISTIC.**

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 6
C-4 1/2
Sketch 3

A7

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. **EX D-4581** ORDER NO. **64141** DATE **5-8-1936**
CUSTOMER **Y.M.C.A. HOTEL**
RENOVA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M **PC** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **Y.M.C.A. HOTEL, — ON THE BUCKTAIL TRAIL,
U.S. ROUTE 120, AT RENOVO, PA.**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout **Take out traffic marker at the
intersection. Work in good sky or cloud effect.
Take out two poles and street lamp and lamp
support.**

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation. **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 2 1/2
C 1 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — RETURN PHOTO YES NO

DIAL NO. D-4582 ORDER NO. 64169 DATE 8-6-1936

CUSTOMER A. E. DICKSON
ORLANDO, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE DICKSON HIGHWAY 'SAFETY' MARKER
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. BRING OUT THE METAL
PIECES SO THAT THEY LOOK LIKE THEY ARE LAYING
ON A BACKGROUND. SUBMIT LAYOUT ON 8-6-36

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Layout
Net

1 1/2
6

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4583 ORDER NO. 64185 DATE 8-10-1936

CUSTOMER KENTUCKY MACARONI CO.,
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BLOTTERS SIZE 3½ x 6

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOME OF KENTUCKY MACARONI CO.

FLOYD ST. & SOUTHERN RR CROSSING LOUISVILLE, KY.

(AS IN PHOTO) *in photo car*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED SKETCH ATTACHED.

Rush

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

*Set 6 1/2
H.B. 1 1/2
A. 11*

12.00

X

*2
7*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4584 ORDER NO. 64188 DATE 8-7-1936

CUSTOMER BLUE RIDGE TERRACE
AFTON, VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BLUE RIDGE TERRACE
AFTON, VIRGINIA

FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
☒ Submit Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\left. \begin{matrix} \text{E} \\ \text{S} \\ \text{C} \\ \text{I} \\ \text{O} \end{matrix} \right\} \begin{matrix} 120 \\ 133 \\ 150 \\ 175 \end{matrix}$
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

open windows in lower left
of bldg. Take out autos & trees
in foreground & fence

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Add. Art Works
using photo
we have file

5.50

using photo
sent by cust.

8.00

Job

full
border

rephoto 5x7

R- 3 1/2

C- 1/2

3

A-34
A-47
205-47
172-34

A.38

OKLAHOMA NEWS CO.,
TULSA, OKLA.

NO. D-4585
ORDER NO. 64264
DATE 8-11-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) TULSA OKLAHOMA

IMPRINT SAME AS ABOVE

Boston Avenue

(C) C.T.&CO., CHICAGO

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A-H974.

OKLAHOMA NEWS CO.,
TULSA, OKLA.

NO. D-4585
ORDER NO. 64264

DATE 8-11-1936

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SKYLINE OF TULSA, OKLA.

IMPRINT MADE IN C.T.ART COLORTONE

(REG.U.S.PAT.OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 4A-H304.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

colored sketch
layout 4
Feb 2

3
13
2

D4586

D4586

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4589 ORDER NO. 64278 DATE 8-11-1936

CUSTOMER EDLIS, INC.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE CARDS SIZE ~~XXXXXX~~ 5 1/2 x 7

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
DESIGNED . BUILT . EQUIPPED
(ETC. AS PER COPY)

FRONT NO. 5 SPECIAL (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. TITLES WILL HAVE TO BE SHOWN ON EACH PICTURE. THESE SHOULD BE SHOWN ON A WHITE BLOCK THE SAME AS ON D-3729 ATTACHED.
ALSO NOTE CHANGES ON SKETCH.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. E 120
Dry — Wet — Pancromatic — Color Separation. c 133
Transfer — Paper Process — New Process. s 150
Stripping — White Border — Full Face. s 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUES ATTACHED FOR COLORS.

Very Rush

DEADLINE

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1 1/2
Ret 18 1/2
H.C.R. 2 3/4
I.A. 17 1/2

Art Works
52.50 net